



## Seven Per Cent Is Assured Here

Choice securities yielding 7% are rapidly disappearing from the market and the opportunity to secure such attractive return may not occur for generations.

A great banking institution recently stated that the securities of public utility companies demand the careful attention of every thinking investor.

One of the most important arteries of suburban and metropolitan life is the NORTH SHORE GAS system, serving the daily needs of the beautiful and fast growing North Shore, from Winnetka on the south to Winthrop Harbor on the north and extending for a distance of from twelve to fifteen miles west from the lake, a total of 403 miles of gas mains.

Consider how this territory has grown within the past few years.

The NORTH SHORE GAS COMPANY'S system has been obliged to spread out with the surrounding territory in order to take care of the needs of the residents of this vast community.

Five years ago (1922) this company had a total of 14,309 consumers on its system. To-day they have a total of 21,000 meters in use. During the same year (1922) this company sold 602,177,100 cubic feet of gas. During the present year to date they have sold a total of 955,576,100 cubic feet. These figures show you not only that the North Shore has grown but that the NORTH SHORE GAS COMPANY has grown also.

The logical place for the investment of your surplus funds is at home, because such investment assists in the growth of the community and indirectly helps every one of your neighbors as well as yourself.

The NORTH SHORE GAS COMPANY is offering you an opportunity to subscribe for the 7% Preferred shares of this company at \$100 per share either on a cash basis or on a monthly saving plan.

These shares are free of the Normal Federal Income Tax and exempt from Personal Property Taxes to residents of Illinois and they pay dividends quarterly, January, April, July and October 1st.

*See us at your earliest convenience regarding this investment.*

# NORTH SHORE GAS COMPANY

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