

**RALPH "MOON" BAKER
HEADS SPORTS STORE**

Famous Northwestern All-American Football Star Heads Firm Opening Store in Evanston

Just as the opening games of the football season begin to claim public interest and the usual number of forecasts are being made as to the ultimate outcome of the season's grid contests, comes an announcement that bids fair to attract an unusual amount of interest among football fans and more especially among followers of the Purple.

On or about October 1, according to the announcement, there will be opened at 515 Davis street, Evanston—just to the east of the North Shore Hotel building—a firm known as Ralph Baker, Inc., athletic outfitters, and under the active managership of Ralph "Moon" Baker, who during the past season piloted the Northwestern grid team through its conference schedule without a single defeat and to a tie with Michigan for the conference championship.

The new firm, of which "Moon" is president, is incorporated under the laws of the state with a board of directors comprised of prominent Chicago business men and Northwestern alumni. It is anticipated that the new establishment will be the first of several such stores to be opened in this and other localities.

At the present time, workmen are busily engaged in installing the latest in store equipment and in outfitting the new establishment with a complete line of all of the better brands of athletic goods. By the opening date it is planned to have ready for inspection any item required in any sport.

As a feature attraction for basketball players or others requiring shoes of the basketball type, the store will carry a complete stock of the new "Moon" Baker basketball shoe which was designed by him and is now being manufactured by one of the outstanding shoe companies of Chicago.

Subsequent to the announcement of the opening, "Moon's" many friends on the north shore and in Chicago have been congratulating him upon his new enterprise, which is the only one of its type north of Chicago and which for that reason, is expected to prove popular with north shore residents. Dinners and informal parties given in his honor as expressions of the best wishes for his success, have been in evidence throughout the week.

Make a Survey of Work Done by Christmas Seals

Wilmette is included in the survey of public health conditions which Miss Lucile Robey, statistician for the Chicago Tuberculosis institute, has just completed in Cook county outside of Chicago. It is the records of health officers, registrars, nurses and other workers in 82 cities, towns and villages and in the rural territory under township supervision.

The result of the survey, to be made known later, promises interesting and valuable information for health workers. The work in this district is carried on by sale of the Christmas seals. Miss Elizabeth Arundale is Evanston's tuberculosis nurse.

BAHAI LECTURES

The speaker and the subject of address at the meeting in the studio of Louis Bourgeois, 536 Sheridan road, Wilmette, Sunday, October 2, at 3 p. m., have not been announced, but the topic will be a basic principle of the Bahai Revelation. The public library and reading room at 112 Linden avenue, Wilmette, where literature may be procured, is open daily.

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