



OCTOBER IS FOUNDER'S MONTH AT ROSENBERG'S

1883—



—1927



**"Nothing Grows By Chance..."**

ONE day, when eight-year-old George Washington went into the garden, he was astonished to find that the cabbage-bed had begun to show green shoots which formed the letters of his name.

He told his father of it, and the elder Washington asked, "Don't you think they grew that way by chance?"

"No, they wouldn't know how, unless someone had made them," replied George.

"You are right," said his father. "Nothing grows by chance. I planted those cabbages that way to teach you that very lesson. Someone plans everything. Thousands of good things you enjoy are planned by God, and chance has nothing to do with them."

The growth of Rosenberg's during these past forty-four years through just such Washingtonian forethought, through strict adherence to lofty merchandising ideals, is an emphatic example . . . "Nothing grows by chance."

*This is one article of a series based on lessons drawn from the Youth of famous American men and women . . . heralding the opening of Rosenberg's 44th Anniversary, dedicated to the Youth of the North Shore, on October Fifth.*

# ROSENBERG'S

Davis Street ~ Downtown Evanston

-- THE 44TH ANNIVERSARY  
DEDICATED TO THE YOUTH OF THE NORTH SHORE



## Wilmette Bride



Photo by Toloff

Mrs. Howard Storch, formerly Miss Marguerite Lundberg of Wilmette, was a bride of September 21. Her marriage took place in the evening at the First Methodist church and a reception followed at the home of her parents, Mr. and Mrs. Charles A. Lundberg, 1010 Elmwood avenue.

Mr. and Mrs. W. G. Kelley of 1040 Dinsmore road, who have been traveling in Europe the past two months, visiting England, France, Germany and Italy, sailed from Italy last Wednesday and expect to be in New York October 10, arriving in Winnetka a few days later.

## Invite Children Talented in Art to Join Classes

The North Shore Art league this year will sponsor special Saturday morning classes in painting and modeling for children in the seventh and eighth grades and high school who are particularly interested or talented along this line.

The classes are to be held in Highland Park, Winnetka, Kenilworth and Wilmette, and will commence Saturday, October 15, with a term of ten lessons, the work of the classes in no way to parallel that given in the schools, the idea being to let the young artists paint with brush and canvas four attractively arranged studies and to express themselves more freely perhaps than with the opportunity given in schools.

## National College Alumnae to Open Season's Meetings

The north shore alumnae association of the National Kindergarten and Elementary college, of which Mrs. Alfred R. Bates is president, will hold the first social tea and business meeting of the season at the college, in Harrison hall, 2770 Sheridan road, Evanston, Monday, October 3, at 4 o'clock.

Plans for the benefit bridge of October 15, given under the auspices of this organization, will be discussed, as well as other alumnae activities for the year.

Mrs. Harriet V. Keefer of 130 Woodland avenue is visiting the George K. Ripley family in Troy, N. H., where she is caring for her little great-granddaughter, Phyllis Ogan Ripley. She expects to return to Winnetka December 1.

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