



man

What Chickens!

—With Surprising New Deliciousness

Here is chicken specially raised for good eating. All the science of chicken breeding and feeding is used to make these chickens tender, meaty and full flavored. To eat them is to know a new joy in your favorite food for these are really a new kind of chicken—as different from ordinary chicken as good, old-fashioned, home-made pie is from factory made.

WAPSIE VALLEY CHICKEN

Such chickens can only come from one place—from the very heart of America's poultry country—from the rich, fertile farm lands of Iowa. Here the Wapsie Valley Chickens are carefully raised and scientifically fed. When ideal for eating they are individually dressed, dry-picked. Never are they allowed to soak in water. They are all chicken from start to finish. Separately wrapped in clean white parchment paper, crated and shipped direct to your dealer, and to the famous club and restaurant kitchens of the world.

WAPSIE VALLEY CHICKEN

Why not have
24 Hour Eggs
Fresh Cream Butter
Creamed Cottage
Cheese

*delivered to your
door regularly.*

Simply phone
Winnetka
122

When—

**the success of your dinner depends
on the poultry—that's the time to serve
WAPSIE VALLEY CHICKEN — Sold ex-
clusively by**

Yesterlaid Egg Co.
Combined With
North Shore Poultry Market

GORDON ROGERS—PERRY LIEBER

384 Center Street
On the new road—between Ash and Willow Sts.

Telephone
Winnetka 122