

\$50,000.00

in CASH PRIZES

and 12,000 valuable awards for best 300-word letters on

"Why The Laundry Should Do My Washing"

Here are the National Prizes

1st prize . . .	\$10,000
2nd prize . . .	5,000
3rd prize . . .	2,000
4th prize . . .	1,250
5th prize . . .	1,000
6th prize . . .	700
7th prize . . .	500
8th prize . . .	400
9th prize . . .	250
10th prize . . .	100

For the 49 state and Canadian prize lists and full details of 12,000 valuable service awards, consult the booklet, "Ask Me Another About The Laundry" obtainable at laundries EVERYWHERE.



READ-Then Act!

1. This is a competition for best letters (not more than 300 words) on: "Why the Laundry Should Do My Washing."
2. Competition starts October 1. Your letter must be mailed to \$50,000 Competition Judges, Century Building, Indianapolis, Indiana, by midnight, Dec. 1, 1927. Postal cancellation stamp shows time.
3. No one directly or indirectly connected with the laundry industry is eligible to compete.
4. Write only on one side of sheet. Put full name and complete address in upper left corner of each page.
5. Your entry automatically permits Laundryowners National Association to use all or any part of your letter.
6. Laundryowners in each state will select ten prize winning letters and the 240 state service awards. Prize winners from each state automatically compete for national awards. A committee will select the 10 national prize winners from the state prize winners. Canada will be considered as one state. In event of tie for any state or national prize, each tying contestant will be paid full amount of prize.

FIRST prize of \$10,000—a chance to get a new home, a new car, a college education for your boy or girl! An opportunity to tour the world and have a liberal balance left over! A real possibility of increasing your income \$1,000 a year for ten years—of assuring yourself a \$50 a month interest for life! *And all for the best 300-word letter on "Why the Laundry Should Do My Washing!"*

Surely a prize worth working for—for which anyone would spend a few minutes in letter-writing! But before sending in your letter, read the rules at the left. Or better still, make a tour of our laundry and obtain a copy of this informative booklet. *Then write!* By following this plan you will stand a much better chance of winning!



- NORTH SHORE LAUNDRY
Winnetka 132
- FRENCH LAUNDRY
Winnetka 3060
- NELSON BROS. LAUNDRY—WILMETTE
Wilmette 1800
- RELIABLE LAUNDRY
- WASHINGTON LAUNDRY
Wilmette 145

Get this Book! In it you will find valuable hints to aid you in writing a prize-winning letter. Call for your copy NOW . . .

