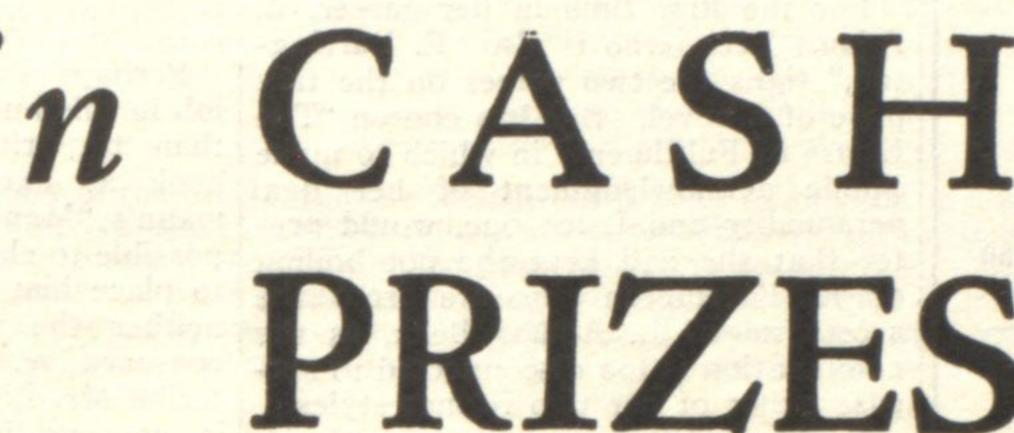
Here are the National Prizes

\$10,000 . 5,000 . 2,000 . 1,250 . 1,000 10th prize . . . 100

For the 49 state and Canadian obtainable at laundries EV.



and 12,000 valuable awards for best 300-word letters on

"Why The Laundry Should Do My Washing"

FIRST prize of \$10,000—a chance to get a new home, a new car, a college education for your boy or girl! An opportunity to tour the world and have a liberal balance left over! A real possibility of increasing your income \$1,000 a year for ten years—of assuring yourself a \$50 a month interest for life! And all for the best 300-word letter on "Why the Laundry Should Do My Washing!"

Surely a prize worth working for-for which anyone would spend a few minutes in letterwriting! But before sending in your letter, read the rules at the left. Or better still, make a tour of our laundry and obtain a copy of this informative booket. Then write! By following this plan you will stand a much better chance of winning!



## READ-Then Act!

- 1. This is a competition for best letters (not more than 300 words) on: "Why the Laundry Should Do My Washing."
- 2. Competition starts October 1. Your letter must be mailed to \$50,000 Competition Judges, Century Building, Indianapolis, Indiana, by midnight, Dec. 1, 1927. Postal cancellation stamp shows time.
- 3. No one directly or indirectly connected with the laundry industry is eligible to compete.
- Write only on one side of sheet. Put full name and complete address in upper left corner of each page.
- 5. Your entry automatically permits Laundryowners
  National Association to use all or any part of your letter.
- 6. Laundryowners in each state will select ten prize winning letters and the 240 state service awards. Prize winners from each state automatically compete for national awards. A committee will select the 10 national prize winners from the state prize winners. Canada will be considered as one state. In event of tie for any state or national prize, each tying contestant will be paid full amount of prize.

NORTH SHORE LAUNDRY Winnetka 132

FRENCH LAUNDRY Winnetka 3060

NELSON BROS. LAUNDRY—WILMETTE Wilmette 1800

RELIABLE LAUNDRY

WASHINGTON LAUNDRY

Wilmette 145

