

ROSENBERG'S

Davis Street ~ Downtown Evanston

An Exposition of Those Little Things That Make Your Costume Complete

AS VIEWED IN FALL OPENING

In the fall costume, it's the little things that count—the accessories that "make" the costume, and, rightly chosen with a sense of costume harmony, that achieve an effect that is faultlessly smart.

Tailored Smartness in Gloves

Whether clasp-on or slip-on, the Fall glove finds chic in tailored effects. A washable kid slip-on with bracelet strap, \$5.50.

Lucile Creates New Hose Shades

NOCTURNE NINON SOUBRETTE

Darker shades! Hosiery shades harmonize with autumn colorings. There's a touch of Paris in these new Lucile colors. All-silk chiffon, \$1.95.

Each Costume Must Have Its Flower

There're felt flowers for the jersey frock; shaggy silk flowers for the formal gown; and lovely corsages for the coat—each a messenger of chic. 75c—\$1.50.

Your Smartest Purse Will Be of Suede

—and black. The vogue for black suede is on the rise. Its soft richness fits it most beautifully to costume harmony for Fall. In envelope shape, \$11.95.

Just the Right Jewelry for Your New Costume

Rightly chosen, the accessory becomes an integral part of the costume. Pearls are now tinted to harmonize with the brown costume (60-in. length, \$6.95). A blue sapphire bracelet has earrings to match, \$9.95 and \$5.95.

Lelong Perfumes in Three Scents

One for sports, one for afternoon, one for evening—such as only the genius of Lelong could create. \$3.75—\$22.50.

Brimless Hats Reign Smartest

Smaller and smaller become the hats—until many are without brims at all, as the turban, the toque and the skull cap. \$7.50—\$22.00.



◆ This is Fall Opening Week at Rosenberg's—The Store is in Festive Dress—You will want to see the New Things Now on Display. ◆