

Only handbuilding can achieve such motor car bodies

Beauty, strength and elegance always find their highest expressions in handbuilt things. That is why Pierce-Arrow bodies have attained their recognized supremacy. It is the difference between the truly fine and the commonplace.

Frames of laminated northern white ash covered by thick aluminum—hand-hammered to perfect contour—give Pierce-Arrow bodiestheir unmatched staunchness and grace. Over this, fourteen coats of nitrocellulose lacquer are painstakingly applied instead of the usual three or four.

The Pierce-Arrow Custom Brougham, with its smart close-coupled body on a wonderful 130-inch wheelbase chassis, exemplifies in every detail the part handbuilding plays in producing a car of incomparable merit. After 10 years of use, when ordinary cars are worn out and forgotten, the Pierce-Arrow will still be beautiful, swift and silent.

Drive this Brougham yourself. Only by doing so can you fully appreciate its luxurious comfort. We will gladly turn a Pierce-Arrow over to you for any test you may think necessary.

Standard Series 80 chassis. 14 to 17 miles per gallon of gasoline. 15,000 to 18,000 miles per tire. Nation-wide Pierce-Arrow Flat Rate Service effects great operating economy. Houdaille double-acting shock absorbers and special Pierce-Arrow four-wheel brakes are standard equipment. Virtually unlimited color and upholstery choices

The price of the Brougham is \$2495 plus tax and transportation

Other cars up to \$8000

PIERCE-ARROW

A small down payment gives you immediate delivery Your present car accepted as cash

TOM HAY AND SON

1819 RIDGE AVENUE

Greenleaf 50

EVANSTON

OPEN EVENINGS AND SUNDAYS

MEN TO PONDER BOY NEEDS IN MEETINGS

North Shore Area Council Boy Scouts of America Sponsors Parleys at Glencoe

Monday night, September 26, a group of men from the various north shore towns will assemble at the first of six sessions to discuss the nature and needs of boys. The sessions will be held at the Glencoe Union church and are open to all.

Each evening will divide into seven periods, each with one "Big Idea" presentation from some man outstanding in the field of education, religious education or business management. The topic of the first evening's Big Idea is "A Bird's Eye View of the World a Boy Lives In."

E. J. Morris, Scout executive of the Oak Park Area council will speak on Wednesday evening, September 28, on the topic "Touching the Boy Through the Many Forces of Community Life." Boys live in a complicated world. School or church or home do not make the program of the boy, but only a part of it. The co-ordination of these forces into unity of purpose is an important factor in boy guidance.

Build Group Morale

One period of each evening is devoted to building group morale through games, songs and stunts. On Monday evening, October 3, George Scheuchenpflug, famous for his ability to make people happy, will be the guest of honor and song leader. X.Y.Z. is one of those who has become an "institution" at the Owasippe Scout camps.

Frederick E. Clerk, superintendent of New Trier High school and the father of a Scout, will speak to the group on Wednesday night, October 5, on "Educational Principles and Laws that Affect and Govern Boy Reaction."

Developing Boy Leadership
Harry Eby, of the Chicago Scout
staff. will speak at the closing session
on "Developing and Training Boys to
Lead Other Boys."

Further information may be secured by writing Boy Scouts of America, 16 N. Sheridan road, Highland Park, Ill.

Resume Radio Bible Talks Through Moody Institute

Many letters have been received by the Moody Bible institute expressing appreciation of the Bible lessons recently broadcast through the Moody Bible Institute Radio school, it is explained.

The Moody Bible Institute announces that Mrs. McCord will be on the air with a new course this season on "Studies in the Gospel" every Friday morning at 10:30. Other courses to be given by radio will be "Book of Romans" by Dr. H. Framer Smith, Tuesday evenings at 8:30 and "The Bible—What It Is and Why We Believe It," by Rev. Harold Lundquist, Wednesday evenings at 8:30.

BAHAI LECTURE

The stages of the journey of travelers from the earthly dwelling to the Divine Home have been designated to be seven; some have snoken of these as "seven valleys" and others as "seven cities." Baha'u'llah's "The Seven Valleys" will be the subject of Dr. Zia M. Bagdadi's address at the meeting in the studio of Louis Bourgeois, architect, 536 Sheridan road. Wilmette, Sunday, September 25, at 3 p. m. The Bahai library and reading at 112 Linden avenue is open daily.