September 17, 1927



Fountain Square—Evanston

Carry a Wee Flask of Perfume in Your Purse



Most of the famous perfumers make their best liked perfumes in these purse sizes.

Lanchere's Flair	Corday's Or-
(Jasmin) \$1.00	chidee Bleue \$1.25
Coty's	Houbigant's
L'Origan \$1.00	Ideal \$1.00
Coty's Paris \$1.00	Houbigant's
Coty's Jasmin \$1.50	Quelques
Coty's Emer-	Fleuers \$1.00
aude\$1.00	Melba Glory 500

Many of the Fall Gloves Have Fancy Cuffs



They range in price from \$3.50 to \$4.95. Some have contrasting embroidery or leather pleats on the cuffs. In black, gray, beaver, mode, champagne, or browns of different hues.

Washable Capeskin Gloves, \$3.50

Tailored slip-ons in gunmetal, russet and mode the colors that will best go with the Fall costume shades.

Slipons of Pigskin \$5.50

Natural pigskin color-well cut and carefully finished.

Lord's-First Floor

Chastely Wrought Silver

ing used more and more for the rich simplicity of its decorative quality. The sheen of the satin shadow upon it as angle meets curve, is as satisfying a bit of beauty as one can possibly find!

WINNETKA TALK

An oval celery tray, \$2.75. An octagonal oblong tray with a rolled edge, \$4.

Well-and-Tree Platter, steak Well-and-Tree Platter, roast

Cushion-shaped square tray for

A wee oval olive tray, \$3. Gravy Boat and Tray, \$10.

Double Vegetable Dishes, \$9.50 to \$16.

Lord's Gift Shop-First Floor-Just Inside the West Davis Street Door

Boudoir Lamps with Dresden Figurine Bases

Charming shepherdesses in the formal measures of a stately minuet-some with ruffled skirts sweeping the ground - some with a tiny toe pointing out beneath. Or two figures together. All done in pastel-coloured Dresden ware. These form the bases of entrancing little boudoir lamps, priced \$3.25 and \$2.95. Silk shades to go with them, \$3.25.

Velveteens are to be smart all season long!

Quite inexpensive clothes — and impressively good-looking ones, may be made from velveteen. And it combines so beautifully with other fa-A rich, supple quality,

at \$2.95, may be had in sapphire and Newport blues, garnet, brown, pine needle green, navy and black. A similar quality, in checked velveteen, brown or green, is \$3.75 a yard.

Lord's-Fabrics-First Floor

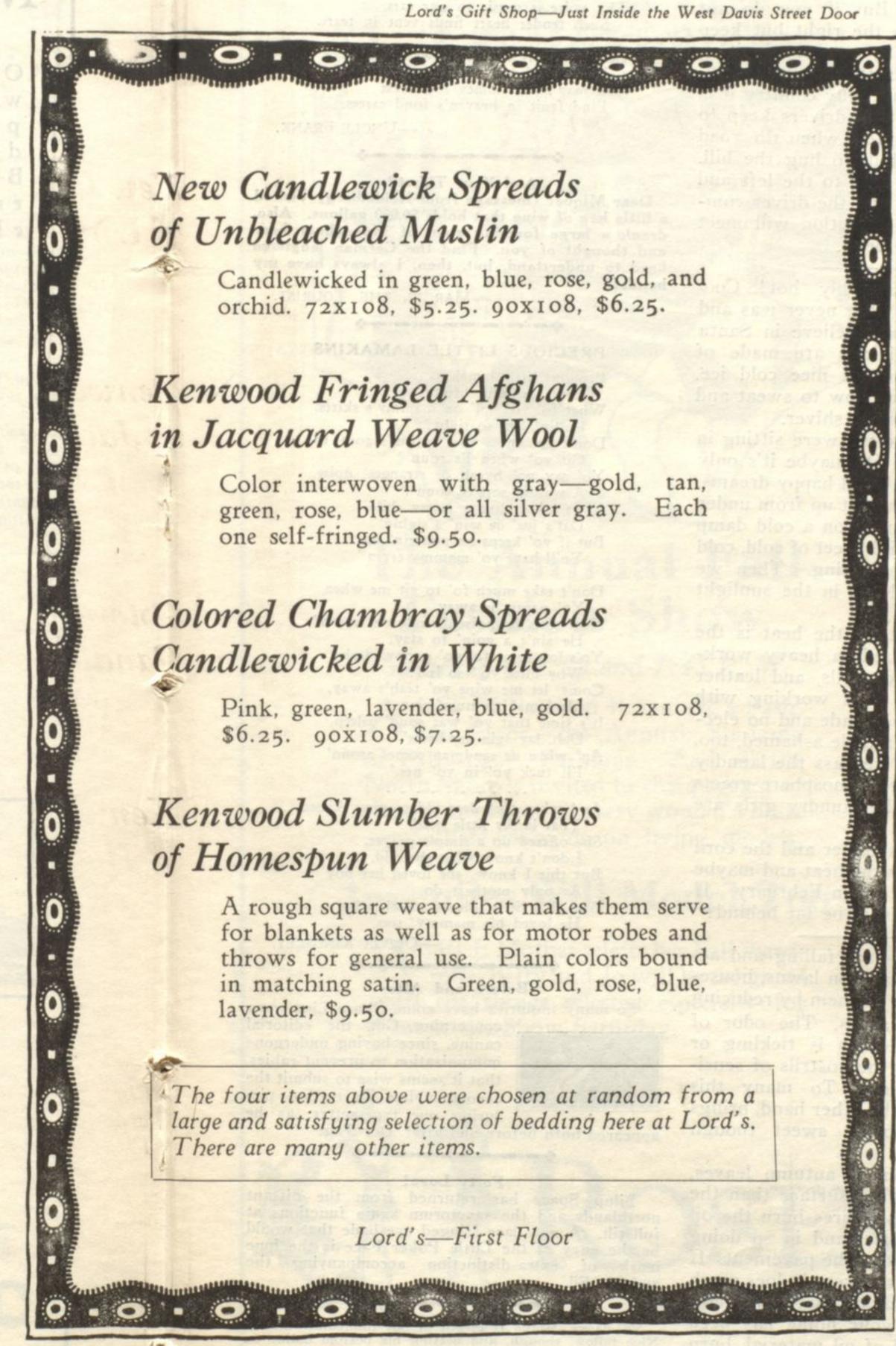
Silk-and-Linen Umbrellas \$3.95 and \$5.00

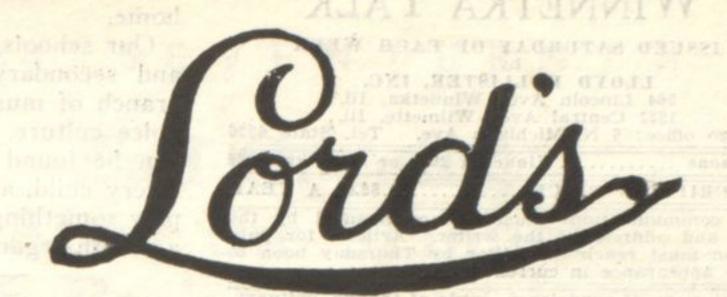
Not only good-looking, because of the silkiness of the fabric, but eminently practical as well, because of the linen in it!

24 inch umbrellas, a practical and compact size for carrying—with sixteen ribs, which gives a broad, protective spread when the umbrella is up. This model, \$5.

Navy blue, purple, red, green, black, with novelty woven borders, some even in contrasting colors. Amber-like tips, handles and ferrules.

Lord's-First Floor





Fountain Square—Evanston

Felt Flowers in two shades of the same color

Wee gardenias cut out of felt-a delicate orchid color combined with a rich violet, or a warm pink with a deep rose, or a lemon yellow with orange.

50c. Or a larger size at 95c. Clusters of felt buds in various colors, 95c.

These are quite, quite new for fall-and a delicious bit of a color on a somber costume.

Lord's-Neckwear-First Floor

French Kerchiefs 3 for \$1 and Less

Delicately-combined colors a great many of them in each handkerchief-make an effect as satisfying as that of a bit of really good scent!

Their hems are hand-rolled and hand-whipped.



Hand-Embroidered Ones, Too, Are Only 3 for \$1

Pure fine white linen. with hand-embroidered corners in the gayest colors imaginable! Hand-drawn threads to match. Hand-done hems. Lovely little gifts!

Lord's-Handkerchiefs-First Floor