



Illustrations portray three of our newest Sport combinations of Satin with figured Velveteen, Lizard Silk; also, finest Worsted—smartest of Fall smartwear, \$25.00.

In announcing in this issue of WINNETKA TALK our exclusive Fall modes we wish to express to the public our appreciation for the remarkable growth of our business, which has increased fourfold in the past two years.

We realize, too, the importance of WILMETTE LIFE as an advertising medium and give full credit to this newspaper for the remarkable results obtained through our advertisements which have in a big measure increased our business. WINNETKA TALK always presents all the interesting news in its field and its circulation makes it an ideal medium for our advertising.

AUTUMN Modes embodied in our extensive Fall stock fulfill all expectations—a delightful selection of the best interpretations of style and materials in DRESSES and COATS for all occasions. We adhere to our established policy of exclusive lines from foremost makers—with a very deciding appeal of moderate prices.

LEWIS
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