



An aristocratic brougham —amazingly economical to own

Created by master designers to give the utmost in beauty and utility, this Custom Brougham possesses all the intimacy of a coupe for one or two, yet it has spacious accommodation for five grown-ups.

The graceful, staunch, hand-hammered aluminum body by Pierce-Arrow—built as Pierce-Arrow alone can build—is mounted on the standard Series 80 chassis, with its 130-inch wheelbase and great, silent, seventy horsepower engine. Here is

combined unbelievable riding ease and power with the style and friendliness of a close-coupled car.

Handmade, like all Pierce-Arrows—aristocratic and long-lasting, amazingly economical to own and to use—this Brougham is now, more than ever, one of Pierce-Arrow's most popular cars.

Ask us to turn a Pierce-Arrow Brougham over to you for such tests as you may consider necessary. Appointments arranged by telephone.

Standard Series 80 chassis. 14 to 17 miles per gallon of gasoline. 15,000 to 18,000 miles per tire. Nation-wide Pierce-Arrow Fiat Rate Service effects great operating economy. Houdaille double-acting shock absorbers and special Pierce-Arrow four-wheel brakes are standard equipment. Virtually unlimited color and upholstery choices

The price of the Brougham is **\$2495** plus tax and transportation

Other cars up to \$8000

PIERCE-ARROW

*A small down payment gives you immediate delivery
Your present car accepted as cash*

TOM HAY AND SON

1819 RIDGE AVENUE EVANSTON

Greenleaf 50
OPEN EVENINGS AND SUNDAYS

MOTHERS ARE ACTIVE

Aid Sorority Daughters in Furnishing Houses on the Northwestern University Quadrangle

In their efforts to furnish their new sorority houses and to raise the money to do it, the women at Northwestern university have enrolled the help of their mothers in addition to that of alumnae and their own.

A large majority of the mothers of the members of the fourteen sororities which will occupy new homes in the Women's Quadrangle this autumn, have organized into mothers' clubs and have been working to buy gifts for the houses.

Card parties, real estate trips and rummage sales have headed the lists of their activities during the last two years. The miscellaneous projects have been undertaken by the different groups and the fruits of the work will be seen this fall.

Many of the clubs plan to buy pianos for the houses and some have already done so. Much sewing—hemming linens and making curtains—has been done and is still going on. Besides working, the mothers report they have enjoyed knowing each other and have had some good social times. Mrs. Royal J. Whitlock, 2608 Park place, expresses the attitude of one of the groups which also typifies that of the others: "We're here if they want us, and in the meantime we are having fine social times."

Here is what many of the groups in particular are doing:

The Alpha Chi Omega Mothers' club has had several card parties among other activities and plans to buy the piano for their daughters' house. Mrs. C. D. Macpherson is president.

Mrs. Whitlock, president of the Alpha Phi Mothers' club, says that that organization also plans to buy the piano for their daughters. They have been organized for more than two years and have spent much of their time hemming linen for the house. Part of the money for the piano has been raised by subscription.

Ms. J. W. Meaker is president of the Delta Gamma mothers. Funds they have procured, mostly from card parties, have already been used to purchase a piano for the house, a Frigidaire, and a specially made table for the living room. In addition the mothers have met for sewing parties and done much of the hemming and making of curtains.

Delta Zeta mothers have carried on a wide variety of projects. Under the direction of Mrs. H. A. Morin, president, they have had card parties, real estate trips, laundry trips, and food craft luncheons. They plan a card party for October.

Gamma Phi Betas will also receive a piano from their mothers' club. Mrs. Archibald McKinley, president, is directing the club in a variety of projects. There have been lectures, luncheons, musicales and card parties. Many donations have also been made and enabled the purchase of the piano and also of a Persian rug. Other gifts are being planned.

Kappa Alpha Theta mothers will assist the alumnae in buying the piano for the Theta house. Most of the funds are being raised by donation. Summer meetings have been turned over to hemming linen for the house, and Mrs. Edward Hymers, president, is making plans for the fall activities.

Mrs. Frank J. Hughes is president of the Kappa Delta Mothers' association which is buying the piano for their daughters' house. Funds have been raised by card parties, real estate trips, and a large bazaar at which many articles made by the mothers at their meetings were sold.

Kappa Kappa Gamma mothers have raised funds by rummage sales, card parties and by subscription which they will use to furnish the kitchen and dining room of the Kappa house. Mrs. Albert L. Gale is president.

The Pi Beta Phi Mothers' club has spent many of its meetings sewing on the linens for their daughters' house. Their largest affair was a combined bazaar, dinner and dance at the Woman's club last winter, the funds from which were turned over to the sorority for the furnishing of the house. Mrs. J. K. Hakes is president of the club and is planning activities for this fall.