

Lord's

BOOK SHOP

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EVANSTON

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A much discussed new novel by
Harvey Ferguson
Alfred A. Knopf\$2.50

This to That

The Word Change Book
Shelby Little
Minton, Balch & Company..\$1.50

Zelda March

Charles G. Norris
E. P. Dutton\$2.50

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Richard Dehan
Little, Brown & Company..\$2.50

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Cornelius Howard Patton
Walter Taylor Field
Houghton, Mifflin & Co....\$3.50

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Dollar Reprints of Good Books

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Esther Forbes

The Three Black Pennys

Joseph Hergesheimer

Thunderstorm

G. B. Stern

Dark Laughter

Sherwood Anderson

The Elder Sister

Frank Swinerton

A Passage to India

E. M. Forster

God's Stepchildren

Sarah G. Millin

The books named are \$1 each.

LORD'S BOOK SHOP
First Floor

Just Inside the West Davis Street Door

NEWEST BOOKS AND BOOK REVIEWS

DID YOU KNOW THAT—

"The World Today Bookshelf" is the winning title in the Macmillan company contest for librarians, which was held to find a name for a series of scholarly and readable books, designed to fill a need in adult education?

Jim Tully's new book, "Circus Parade," is the latest victim of the continuous Boston tea party, and has been placed on the Boston Index Expurgatorius?

"The Grandmothers," by Glenway Wescott, won the 1927-1928 \$2,000 prize in the competition sponsored by Harper Brothers?

Courtney Ryley Cooper has just written "Annie Oakley, Woman at Arms," a biography of a pioneer woman who is remembered by the majority of people as a member of Buffalo Bill's Wild West show?

Jonathan Cape, London publisher, has a word to say about the marketing of books which might be profitably allowed to sink into the minds of American publishers and booksellers:

"We dislike 'slogans' and parrot-cries and the attempt to infect the public with the habit of book buying by baiting them with catch phrases such as 'buy a book a week' is too commonplace and too artless to be effective with intelligent people. Something better is needed. Let it sink in that books are worth having as personal possessions, that there is a harvest for the quiet eye even in their titles, and that their outward appearance induces a sense of rest and refreshment, and books will sooner or later come into their own."

Fiction

The Thunderer

E. Barrington\$2.50

Zelda Marsh

Charles G. Norris\$2.50

The Bacchante

Robert Hichens\$2.50

Impatient Griselda

Dorothy Scarborough\$2.00

The Spreading Dawn

Basil King\$2.00

Biography, Travel, etc.

Disraeli

D. L. Murry\$4.00

Akhmaton

Dmitri Merezhkovsky\$2.50

Cape to Cairo

Stella Court Truatt\$5.00

Down The Fairway

Bobby Jones\$3.50

This to That

Shelby Little

(New and Fascinating game)\$1.50

Chandler's

630 Davis Street
Downtown Evanston
Phone University 123

Unvarnished Adventure Is Content of Autobiography

"TRADER HORN." Being the Life and Works of Aloysius Horne. Edited by Ethelreda Lewis.

There are times in the life of each one of us when, meeting an interesting character, we long for a camera and a pen to put him down. We feel instinctively that here is something too good to be lost in the natural process of time. It was this impulse in the mind of Mrs. Ethelreda Lewis, the Australian novelist, which led to the book, "Trader Horn."

One day an old man came to her door in South Africa peddling kitchen utensils, gridirons, toasting forks and the like. With the natural reaction of a potential customer she was turning him away when something in his ready acceptance of failure and his cheerful "Good Morning" made her pause. She found she could do with a gridiron. This led to a description of how to make oat cakes and thence to the construction of this tale.

Mrs. Lewis found that this old man carrying his pack of kitchen utensils from door to door had with him a much more precious burden—a store of anecdotes, observations, and bits of wisdom gathered during a long life as pioneer, trader, student of life in Africa.

Fortunately Mrs. Lewis was trained observer and reporter enough to make use of this other store. She persuaded Mr. Horn not only to write out his experiences, but also to come to her house once a week and talk about them. Both his own account and his conversations are published in this book. One of the most amusing things about it is the change from the formal, stilted manner of the first to the racy direct ease of the second.

Men and Ships

"THE LOVELY SHIP." By Storm Jameson.

"The Lovely Ship" is the story of one woman and five men. Mary Hantsyke, a solemn, rather stolid little girl grew up to love ships. From the time that she was a child following her uncle, owner of Garton's Line, or his manager about, she saw beauty and fulfillment in ships. All the romance that life promised but did not give to her was embodied in the proud slim vessels launched so gaily at the foot of Harbor street below her uncle's house in Danesacre.

And when her uncle died and Mary was a twenty-year-old widow with one son, he left all of Garton's works to her. Then began her struggle with all the forces of the world of 1870 which were hostile to a girl in business. But she was her uncle's niece, firm, often to the point of stubbornness, a visionary when it came to ships, a passionate worker.

Woven skillfully in with the story of the ships, so skillfully that you are never sure which really is the more important theme, is that of Mary's personal life, the men she loved or did not love, and the men who loved her.

Miss Jameson has masterfully combined the broad sweep of a "period" novel, a novel of the time when the world was flinging itself forward into the untried Orient, with the careful subtlety of a novel of insight. Remarkable as it may seem neither one loses but each gains from the other.

—ESTHER GOULD.

Pot Shots at Pot Boilers

Announcement comes of a new novel by Peter B. Kyne, "They Also Serve," which is to be published by the Cosmopolitan book corporation early in September. Although they give us no further information we do not suppose it is a text book for waiters. Rather we suspect that the title may designate the subscribers of the telephone company, who surely are the undisputed champions of those "who only stand and wait."

The latest gropings of psychologists toward scientific progression beyond the fundamental reactions are clearly and concisely set forth in "Beyond Behaviorism," by Robert Courtney. The paucity of actual knowledge that has been added to psychology is unconsciously revealed by the amount of space in the book devoted to a reiteration of the findings of the various schools of psychology from Pythagoras to Dr. Watson. However, Mr. Courtney does present a new approach to problems that have baffled modern psychologists and points a way to what may prove to be a broader and more comprehensive scientific psychology of the future. Our belief in the ultimate acquisition of complete knowledge by psychologists would be the primary contributing factor to our acceptance of a reincarnation some ten thousand years from now.

We submit, as the most thoroughly noncommittal statement of the week, the following gem from the review of Louis Bromfield's "A Good Woman," on the book page of the Evanston Review. "But one cannot take seriously the rather unkind and boldly satirical dedication of the book 'to all the 'Good Women' of America, which has more than her share of them.' To accept that without challenge, it seem to me, would be to indict practically every woman in America who, deprived of wealth, the opportunity to go to the wide world or have the wide world brought to her, or unpossessed of an eagerness for knowing that will brook no obstacle, whatever her situation—and America, in sad truth, has more than her share of these."

We had always considered Kathleen Norris the preeminent author of the tender, sentimental literary school of sweetness and light, until she wrote "Certain People of Importance" and proved what she was capable of doing if she cared to. But she evidently has stopped caring, for she returns to her old method in "Barberry Bush" and so we are again thrust into indifference to her platitudes. All the Norris heroines are inherently moral and devoid of a sense of humor and, in this particular instance, the author utilizes her creation to moralize on the too-wild younger generation. (This younger generation phrase is becoming as ridiculous as the 25-year-old "infant" industry of the movies.) It is obvious that in this latest story, the prolific Mrs. Norris points a moral and thoroughly exposes the folly of irregular behavior. However in all fairness we admit that "Barberry Bush" is readable entertainment of the confectionery and gentle tears type; that some of the situations are unique for Mrs. Norris; and that the scenes of marital adjustment between Barbara and Barry have a genuine ring, quite above the sentimental level of the novel as a whole.

B. B.