

# New 1928 models

# PEERLESS

## Three New Sixes

**A** GAIN—Peerless leads the way in real car value. The new 1928 models are ready today—even finer, even better, even more complete than this year's models that swept Peerless into unprecedented popularity . . . that made Peerless double the greatest production records it had established in a quarter century of outstanding success.

Each is an engineering triumph, new in power, performance, pick-up—new in comfort—new in handling ease—new in value, even for Peerless.

There are innumerable advantages

to anticipate every demand you make of a car.

Bodies are long—low—smart—rich in color—luxurious in deep pillowy comfort. And prices are so low as to appeal to the shrewdest buying sense.

## —and the New 1928 90° V-type Eight-69

The most famous car Peerless has ever built—even finer—even more truly the leader among cars of highest quality. With that famous motor around which so much of Peerless reputation has been built.

PEERLESS MOTOR CAR CORPORATION - *Cleveland, Ohio*

*Manufacturers of the famous 90° V-type Eight-69, the Six-80, the Six-90 and the Six-60*

### The Six-60

Wheelbase 116". Bore 3 3/4", stroke 4". SAE Rating 25.35. The greatest car value Peerless has ever produced.

\$1295 to \$1345  
*(f. o. b. factory)*

### The Six-80

Wheelbase 116". Bore 3 3/4", stroke 4 5/8". From 5 to 25 miles in 7 seconds. Upwards of 70 miles per hour in high.

\$1395 to \$1595  
*(f. o. b. factory)*

### The Six-90

Wheelbase 120". Bore 3 1/2", stroke 5". Thrilling, satisfying power that makes driving a joy.

\$1695 to \$1995  
*(f. o. b. factory)*

### The Eight-69

Wheelbase 133". The finest of fine cars. Unparalleled smoothness, coupled with power that's inexhaustible.

\$2795 to \$3795  
*(f. o. b. factory)*

## North Shore Automobile Co.

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EVANSTON

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PEERLESS - HAS - ALWAYS - BEEN - A - GOOD - CAR