

Lord's

Fountain Square—Evanston

Beginning Thursday,
at 9 A. M.

Lord's

Fountain Square—Evanston

Ending Saturday,
at 9 P. M.

SALE OF RUBY RING STOCKING

\$1.39

CHIFFON, GOSAMER-SHEER-

SERVICE CHIFFON-

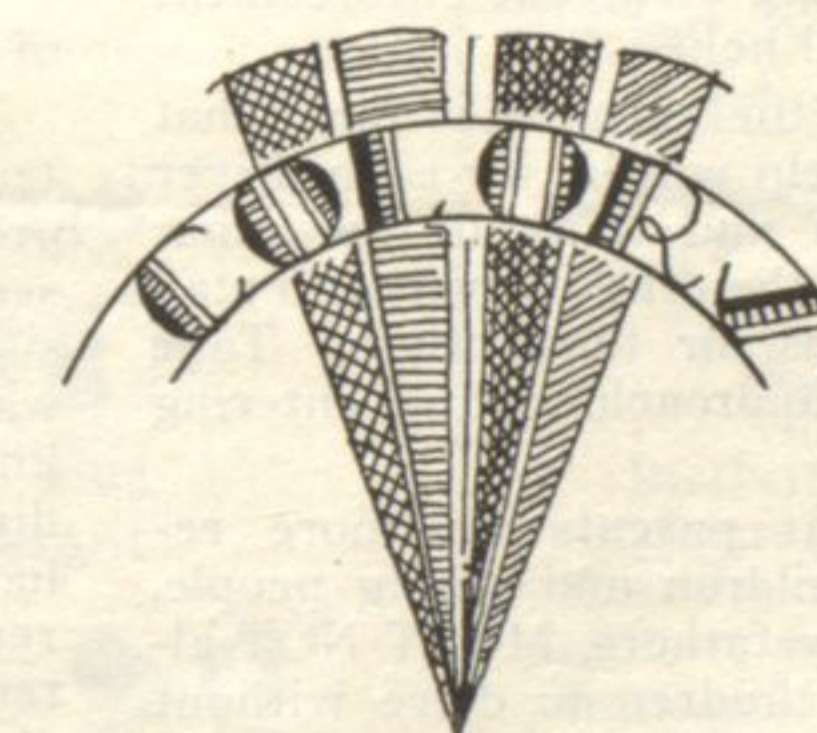
HEAVY SERVICE SOCK-

The makers of Ruby Ring stockings decided to make a change in weaving. A trifling change--but it made it necessary to clear at once every pair of hose they had on hand before beginning the new line.

Ruby Ring customers alone were granted privilege of buying the stock--and we took all we could get.

Flawless Ruby Ring Hose--imagine it at such a price! The three most desirable weights. Pure silk chiffon, fine as a lacy web. Pure silk service chiffon-- combining fineness with wearing quality. And a heavy service weight, pure silk to the four-inch welt--the quality so many business women and sportswomen ask for.

All sizes when
the sale begins.
Early choosing
gives you best
chance to find
your size in
the shades you
want.



Observe that the colors include a large proportion of the clear grays and the wood tones which have been assured a strong vogue this fall.

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|---------------|-------------------|
| Monkeyskin | Aloma (Dark Sand) |
| Taffy (Brown) | Sunburst |
| Dusk (Gray) | Evenglow (Gray) |
| Ecru (Beige) | Parchment (Tan) |
| Pastel Nude | Pearl (Med. Gray) |
| Crane (Gray) | Lark |
| Blonde | Afterglow |

Lord's — Hosiery — First Floor

FALL SHADES, EVERY ONE!