

CREPE SATIN

shows there are two sides to the Story of the Fall Dress Mode

A GROUP OF BEAUTIFULLY TAILORED CREPE SATIN DRESSES IS HERE AT \$27.50



There is no end to the loveliness that can be produced by the contrasting of the two surfaces of crepe satin.

Here one with the shimmering satin side out—and posed against it a daring geometrical figure of the rich, dull side. In another dress you may find the crepe side forming panels against the satin; again they will form alternated pleatings.

This lovely clinging, yielding silk has proved itself a perfect medium for the designer who is an artist in line!

Midnight Blue Slate Blue Newport Blue Marine Blue
Cedar Green Gypsy Red

THESE FROCKS ARE ALL MADE WITH FLESH OR WHITE SILK VESTEES AND TURNBACK CUFFS; SET IN BY HAND SO THEY MAY BE EASILY REMOVED FOR FRESHENING.

SWEATER CLEARANCE

Cotton Suede Jackets. Lumberjacks. Horizontal-striped Slipons. Shaker-Knit Coats. Brushed Wools. Jerseys and Shetland Knit. Jacquard Patterned Sweaters.

Entire Lot Reduced to \$2.50 to \$7.95

Lord's—Second Floor



Fountain Square—Evanston

And Now, Timely for Fall Clothes Planning—

An Early Fall Sale of Silks and Woolens

New fabrics that you'll want for Fall — and shorter lengths of materials left from heavy summer selling — but all priced far lower than you'd expect to find items so seasonable!

Heavy Pure Silk Tubfast Mingtoy Crepe

\$2.47

Colors:

- White
- Ivory
- Flesh
- Pink
- Peach
- Leghorn Yellow
- Light Blue
- Turquoise
- Lavender
- Nile
- June Rose
- Rust
- Red

This superb, pearly-lustered silk sells the year round for \$2.75 a yard! At \$2.47, with its many uses, it should tempt thousands to do their Fall sewing earlier!

Colors:

- Silver
- French Beige
- French Pink
- Nude
- Mother Goose
- Black
- Jade
- Blue Spruce
- Canton Blue
- Copenhagen
- Blonde
- Cocoa
- Brittany Blue
- Maeroun

USE IT FOR:

- Costumes
- Dresses
- Negligees
- Nightgowns
- Underwear
- Children's Wear
- Pajamas
- Curtains and Cushions

WOOLENS

\$4.75 Asia Twill, \$3.95

A fine dress fabric; midnight, mahogany, old cedar, cheroot. 54 inch.

\$3.95 to \$4.95 Woolens, \$2.50

Plaid flannel, striped rep, plaid silk-rep; charmeen. 54 inch.

\$3.50 to \$5.95 Coatings, \$2.00

Black and white plaid. Purple flannel.

Printed Silks \$1.94 That Were \$2.45 and \$2.95

Rich, heavy crepes de chine in light and dark prints. Many lovely designs. Printed georgettes, mostly in the larger patterns which are still such good style for dinner frocks.

\$3.95 Crepe Romaine, \$3.25

An exquisite, diaphanous silk with a tiny pattern in the weaving; of substantial wearing quality. Golden chestnut, gull gray, and blue spruce.

Draperies Habutai, 1/2 Price

Red, blue and brown, 27 inches wide, 50c yard; mulberry, 36 inches wide, 75c. Formerly priced just double.

Silk Honan Pongee, \$1.45 yd.

A variety of good colors.

Lord's—Silks—First Floor.

