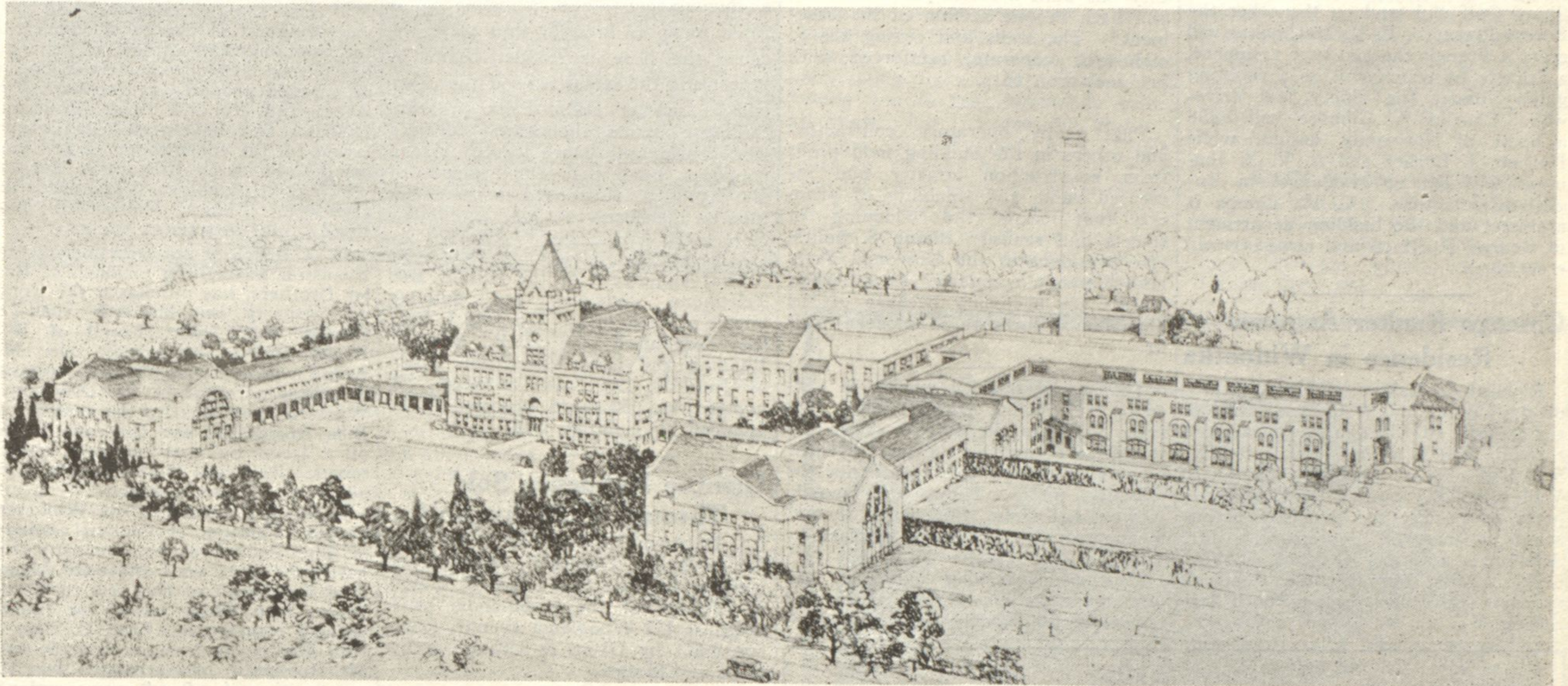


News of Activity  
on the North Shore

# Real Estate Section

Builders Speed Up  
Construction Work

*Here's a Glimpse of Greater New Trier High School*



## GLENCOE IN THE MIDST OF BIG BUILDING BOOM

Northernmost New Trier Village  
Setting Rapid Pace in Home-  
Building Activity

By Walter P. Smith  
(Walter P. Smith & Co., Glencoe)

A most gratifying condition exists from a real estate point of view on the entire north shore, and particularly is this true in Glencoe.

Those who have been keeping in touch with north shore statistics relative to building activities, must have been impressed with this condition some time ago.

Building has been active in all the north shore towns and from figures taken from the building permit records it is gratifying to note the high type of residences which are being constructed, both on the part of the individual who comes here, and after selecting his home-site engages his contractor to develop the property, and also on the part of the many well known contractors who are playing such an important part in the work of building up the north shore.

### Breaking Records

Glencoe, until within the past two years, one might say, has enjoyed a very gradual, healthful growth, but of late it has been breaking records in the matter of building permits issued. This is but the logical result of the northward movement of building activities. For that reason the original section of Glencoe, in which so much high grade vacant is yet available, is proving most attractive to both the individual seeking a lot on which to build, or the contractors seeking vacant on which to continue their activities.

It is also a well known fact that Glencoe vacant is splendidly located, high, well wooded in most instances,

(Continued on Page 40)

## New Trier High School Expands with North Shore Development

By H. A. Armstrong

Although the development of the north shore during the past few years has been nothing less than phenomenal, its growth in population and its building expansion being almost beyond comparison with any other normal section of the country, the various educational institutions throughout the township have managed to keep pace with that development and to maintain their high standard of work despite the unusual conditions which have been imposed upon them.

As never before in the history of the country, the problem of suitable educational facilities is regarded as one of the main considerations in the selection of a home. That the north shore is able to meet this demand and to provide exceptionally good facilities of this type has been one of the leading factors contributing to its rapid growth. And this coupled with the general increase in interest in education has resulted in the placing of an extraordinary burden upon the various school boards throughout the township—the burden of expansion in school equipment. Each of the villages has found its plans, formed in some cases less than five years ago, rendered entirely obsolete and inadequate to meet the situation by the sudden population growth within its borders. And this condition has been equally true in the case of the township high school.

In 1910 the enrollment of New Trier High school numbered about 340 students. It will also be remembered that the extreme north side of the city of Chicago was practically undeveloped; that students taking work at Northwestern university on the Evanston campus totaled only about 2,000 people; and that the villages of New Trier township were in the true sense of the word villages.

### Provide for Expansion

The high school board at that time, sensing that a certain normal growth would soon become evident, provided plans for expanding the capacity of the school to a possible 900 pupils. They also purchased the necessary ground and started the development of those plans. It was considered probable that eventually the expected capacity of the school would be reached but it was regarded as unlikely that the situation would necessitate action before, at the earliest consideration, a quarter of a century had passed. In that opinion, the board was upheld by every statistical compilation at that time available.

In 1920, however, only ten years afterward, the situation had not only arisen but had become acute and it was found necessary to at once provide more academic facilities. A bond issue of \$500,000 was proposed and approved by the voters and 12 new class rooms, housed in a building of the latest architectural and engineering design and of fireproof construction, were built. In addition, the mess hall was more than doubled in size and new equipment sufficient to care for 1,200 people at one time provided. A short time later the heating plant was found inadequate to meet the demands made upon it and was replaced, care being exercised to assure ample equipment to supply heat to any additional building units which might be erected in the future.

At the present time, with a new gymnasium unit, housing a complete gym, field house and auditorium, in the process of construction, the New Trier

(Continued on Page 36)

## LLOYD HOLLISTER INC., BUILDING MODEL PLANT

Publishers of North Shore News-  
papers Move Into \$100,000  
Home in Fall

By Ray C. Pearson

Keeping pace with the even-increasing growth of the north shore, Lloyd Hollister Inc., publishers of WILMETTE LIFE, WINNETKA TALK and GLENCOE NEWS break into the news this issue with the announcement of a Newspaper-Magazine home at 1232-34-36 Central avenue, Wilmette. A new two-story building, well under construction on a 90 foot frontage with a depth of 200 feet will, when completed early in the fall, house one of the most modern as well as elaborate publishing plants on the north shore.

The story of the expansion of Lloyd Hollister Inc., is a tale with a tinge of Aladdin, and most fitting for this the first Real Estate Section of WINNETKA TALK. It is the story of an optimism born of faith in the future of the north shore, which has been realized. Starting on the proverbial shoestring back in 1916 Lloyd Hollister Inc., gathering momentum daily today finds itself ready to move into its own plant representing an investment of over \$100,000.

### Fireproof Building

The new home of Lloyd Hollister Inc. will occupy space 80 by 155 feet and is directly to the west of the building in which their north shore newspapers have been published for eleven years, in fact the new building will be right next door to the old one.

The building which is to be absolutely fireproof is of buff colored brick construction. Edgar O. Blake is the architect and all the artistry of his profession has been employed in turning out plans which will give to the north shore a building which, in fact, will be not only a publishing plant but

(Continued on Page 40)