

Unusual Values
In the August
Sale of Blankets

ROSENBERG'S

The Models for
Fall in August
Sale of Shoes

Davis Street ~ Downtown Evanston

In August—The Awaited Semi-Annual

Sale! Sheer Silken Hosiery



WITH ten days of the August Hosiery Sale passed, thousands of North Shore women have taken advantage of the savings offered at Rosenberg's. Women's hose, men's hose, children's hose—all at special August pricings. See these values.

All-Silk Chiffon Hose, \$1.15

THE entire stocking from top to toe is fashioned of pure 42-gauge silk, re-enforced with lisle feet. No matter how brief your skirts, nothing shows but gleaming silk. Classed as slightly sub-standard, they sell at but \$1.15. Sizes 8½-10½. All the lovely new shades too: flesh, pink, grain, moonlite, others.

Perfect Chiffons at \$1.25

POSSESSED of every beauty—full-fashioned chiffon hose, silk to the hem—and every pair perfect in quality. They come in smart shades of peach, grain, moonlite, cameo, aloma, etc. Sizes 8½ to 10½. Another great August hosiery value! Every selection will be rewarded here.

Service-Chiffon Hose, at \$1

FULL-FASHIONED—silk to the hem—in such lovely shades as grain, peach, moonlite, aloma, witchery, etc., these hose offer savings typical of August values. Slightly sub-standard, hence the very special price: \$1 pair. Come in today for choice.

In the Men's Shops—

Men's Silk Hose at 69c

PLAIN and fancy double thread silk hose, values up to \$1.50. Plains in grey, black, tan. Fancies in vertical stripes, plaids, and checked effects, 69c. Silk-and-lisles, too. Every man will want these.

75c Hose at 59c

PURE silk hose with "extra-mileage" feet, and fancy silk-and-lisle in duotones and novel patterns. Regularly 75c—in the August Sale: the pair, 59c.

The August
Hosiery Sale—
First Floor

Chiffon Hose With Fleur-de-Lis Heels \$2.95 Pr.

THE newest and smartest design in fancy heels is the Fleur-de-Lis pattern—decidedly slenderizing. In shell grey, flesh, parchment, gunmetal, etc. Sizes 8½ to 10. Fashionable women will welcome this latest addition to Rosenberg's ultra-smart hosiery selections.