

MILLION DOLLAR FUR SHOW ON IN CHICAGO

Balaban and Katz Theaters to Be Scene of Annual Fur Fashion Exhibit

Members of the Associated Fur Industries of Chicago are offering the Sixth Million Dollar Fur Fashion exhibit now showing at the Chicago theaters. The showing is to be held, as it has been for three years, in the Balaban & Katz' moving picture houses in the loop district and outlying neighborhoods. It opened July 25, at the Balaban & Katz Chicago theater, will move to the south side the week of August 1, to the Tivoli theater; the week of August 8 to the Uptown theater on the north side; and the week of August 15, to the Senate theater on the west side.

During the run of the show it is estimated that over half a million women will take advantage of the opportunity to review the newest authoritative models in furs, gowns, hats and shoes for the coming season. For a complete fashion showing with the fur wraps as piece de resistance, is the aim of Chicago furriers who have made this annual spectacle a national institution.

Visitors from Many Cities

Because the Fur Fashion show is unique, hundreds of members of the fur trade from all parts of the country come to Chicago in July and August to attend the event. This year C. J. Gordon, president of the association, has made announcement of a number of official delegations which will visit the show, more than 2,000 in all, representing fur trade organizations throughout the United States. The New York City delegation has reached 300 in number and word has been received also from the following cities of groups which have been organized to attend the show: St. Louis, Kansas City, Milwaukee, Minneapolis, St. Paul, Detroit, Cleveland, Boston and Pittsburgh.

For the entertainment of the visitors the association gave a banquet on the opening night of the showing in the Gold room of the Congress hotel. After the first run of the fashion promenade all the mannikins were brought to the banquet room where a beauty contest was conducted for three prizes given by the association and the Central Furrier, the only fur trade magazine published in Chicago, of which I. C. Greenberg is editor. A group of moving picture producers attended the banquet with a view to placing the prize winners in the films.

The staging of the show was done by the production staff of the Balaban & Katz theaters. It comprises the entire stage attraction in each house, combined with a film. It is divided into three scenes and is heralded by animated bill boards. The first is a boulevard scene in which smart wraps for morning and afternoon wear are shown. The second is a country club setting in which every variety of sports furs is shown in appropriate styles, particularly furs for the school girl and the flapper type. Third and final scene is the "Peacock Promenade" in which the most luxurious coats and wraps for evening are shown with harmonizing evening gowns and correct accessories. This scene closes with an ensemble in which all the mannikins—42 in number—appear.

Miss Helen Blasius of 385 Birch street and Miss H. Mary Anderson of 1014 Pine street returned Sunday evening from a trip through the East, where they visited friends in Washington, Philadelphia, Atlantic City, and New York.

Art Theatre Offers Three Short Plays at Moraine Hotel

Three short plays will comprise the next program of the Chicago Art theater Wednesday evening, August 3, at 8:30 p. m., at the Hotel Moraine, Highland Park.

"Riders to the Sea," by John Synge; "Dear Departed," by Stanley Houghton, and "Jubilee," by Anton Chekov, are the three playlets which will be presented by the popular young actors under the direction of Ivan Lazareff, formerly of the Moscow Art theater.

The success of the summer season of the Chicago Art theatre on the north shore has already been assured by the large and enthusiastic audiences which have attended every one of the performances given so far this year, it is explained.

On Saturday night, August 6, the company will present the same three plays for its Midway audience at the Disciples Church theater, 57th street and University avenue, Chicago, at 8:15 p. m.

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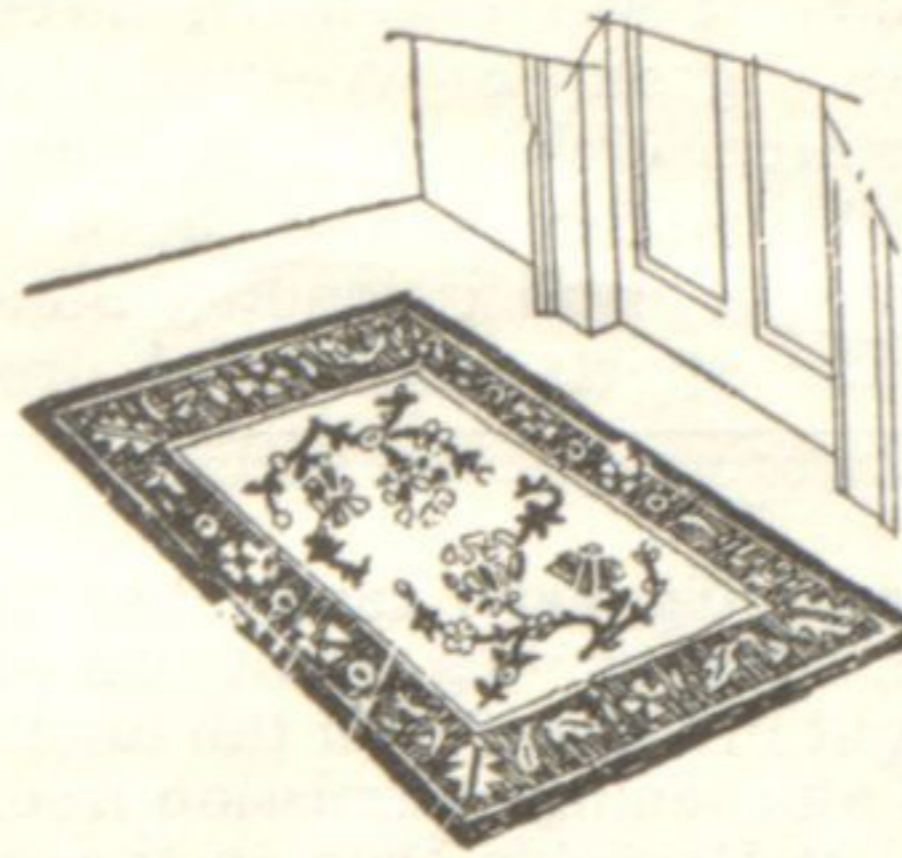
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