

WINNETKA TALK

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VISTA DEL LAGO IN PRE-OPENING EVENTS

Shore Club Formally Invites Members and Guests to Inaugural of Beach Unit

By Ray C. Pearson

The gates of Vista del Lago swung open last night and a new chapter in the story of the famed north shore was written. Vista del Lago (the name means view of the lake) offers something new in clubdom in this part of the country. To those who call the north shore their own, it is a development which brings to No Man's Land an atmosphere of family club life and with it the joy of basking in the sunshine on the shore of Lake Michigan.

The projectors of Vista del Lago had a well defined purpose when this new club was started. And last night when the gates were opened to admit the members and their guests for the first of four evenings of entertainment during which time they will have the opportunity to inspect the shore unit of the club, it was called the pre-opening. The big opening will come when the clubhouse is completed, probably early next year. The shore unit of the club gives the members the advantages of bathing and beach sports with locker room service in addition to grill service, while the big esplanada affords ample space for dancing.

Pre-opening Gala Event

The pre-opening was a gala affair. North Shore society was well represented and there in the colorful parade on the esplanada could be found those who play a big part in the social affairs of Chicago and North Shore. Mrs. Howard Linn who has given her time unsparingly to superintend the decorating of the new club had reason to smile over her accomplishment.

It was estimated that close to six hundred club members and guests attended the opening. Practically all the members entertained at tables. The largest tables had as hosts: Emil C. Wetten, Mellen C. Martin, Harry C. Edmunds, Hugh McLennan, John Reed Fugard, B. L. White, J. B. Bassett, R. K. Row, A. L. Salisberry, N. J. Conrad and W. A. Lowell.

At other tables the following members entertained: C. H. Crocker, Mrs. Harriet H. Lewis, Frederick A. de Peyster, Miss Genevieve Teuton, Louis C. Bouchard, L. L. Arms, Lloyd Hollister, John O'Connor, Charles A. Winston, John C. Boernsen, Julia C. Love, Charles E. Olewine, Dr. C. B. Blake, A. J. Woodcock, Frederic J. Turnes, B. E. Fillis, M. D., Mrs. Oliver S. Picher, Mrs. L. C. Richardson, Edgar W. Crass, M. D., Charles J. Horn, Mrs. F. G. Soule, William G. Stearns, Thomas D. Collins, Charles E. Knight, Henry E. Cutler, George Karnes, Ralph M. Long and Ollie Croucher.

Commodore J. Stuart Blackton, the man who saw the opportunity to locate the Vista del Lago on the north shore and seized it, found good reason to smile as he sauntered here and there greeting friends and L. L. Arms, the managing director also was joyful.

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Burnham Mump Rage Takes Hold on Kin Way Over in Paris

Mumps and more of 'em. One must admit that when the Alfred Newton Burnhams, 1407 Tower road, Winnetka, do a thing, they do it well. Having overworked the health department "mumps" sign while the jaws of Mrs. Burnham, Florence, Willis, and Ann expanded and receded, the family now sees fit to again hang out its shingle for the youngest, Jane, who is under observation. These modern children just won't be left out.

Moreover, the Burnham's worst enemies could not accuse them of being ungenerous and keeping things to themselves. Some time ago, Mrs. Burnham was looking forward to a fine, long visit with her brother and wife, who were stopping in Winnetka on their way from Australia to Russia. Noticing the strange malady which had so distorted the faces of all the Burnham family with the exception of Carol Lou and Mr. Burnham, the brother and sister found urgent business which, after one evening, took them on their way, preferring soviet Russia to mump-ridden Winnetka. Evidently the Burnhams got in their good work in the one evening at their disposal, for this week Mrs. Burnham received a letter from her brother, written just before reaching France, and containing a frantic post-script, to the effect that his wife had just come down with the Burnham mumps.

Will Install Phone in Shelter at Elm Depot

Through the efforts of the Village of Winnetka, permission has been granted by the Chicago and North Western railroad and the Illinois Bell Telephone company, to install a public telephone in the west shelter at the Elm street station. This service is principally for the residents of Winnetka upon their arrival from the city in calling for conveyances, particularly in bad weather. The concession grant comes as a result of a request from a large number of residents it is said.

County Treats Hibbard Road With Macadam Top

Hibbard road, from Tower road south to Hill road, which is one-half in Winnetka south of Pine street and entirely in the village north of Pine, has recently been improved by the county highway department with a bituminous macadam pavement without expense to the village or to abutting property owners. The street was opened to traffic during the past week, and is an improvement which is fully appreciated by not only the residents of that section, but by the public in general.

Form in Line at the Right and Don't Crowd

Over at the Village Commons there is a large quantity of rough lumber excellent for kindling wood, which anyone desiring it may have if he will cart it away. This is material in which the marble for the Winnetka War Memorial was crated for shipping.

WINNETKA DAY PROGRAM

9:30 A. M. Parade will form on Elm street west of Center street, then south on Center street and Linden to Hill road, east on Hill road to Church street, south on Church to Winnetka avenue, east on Winnetka avenue to Woodland, north on Woodland to Willow road, west on Willow road to Walnut street, north on Walnut to Elm street, west on Elm street to Lincoln avenue, north on Lincoln to Tower road, west on Tower road to Green Bay road, north on Green Bay road to Scott avenue, west on Scott to Linden, south on Linden to Tower road, east on Tower road to Center street, south on Center to Elm street, west on Elm to West End park, opposite Skokie school.

10:15 A. M. Parade will start, headed by band.

11:30 A. M. Horseshoe tournament.

1 P. M. Children's parade will form on Center street, between Elm and Oak streets, marching to West Elm street park, headed by prize cars of morning automobile parade.

2 P. M. Races, at the rear of Skokie school.

4 P. M. Climbing of greased pole.

4:30 P. M. Exhibition of jumping horses by experienced riders.

7 P. M. Open air dance on new platform. Special band music.

Police Officer Mourns Passing of Motorcycle

Officer Charles M. Bemus of the Winnetka Police department, is mourning the temporary loss of his new Indian motorcycle. He parked the machine at the Sheridan road curb Wednesday evening while directing traffic at the Maple avenue intersection. Sam Howell, of 1420 Chicago avenue, Evanston, driving a Willys Knight automobile, crashed into it, claiming he was crowded to the curb by another car. Both the motorcycle and automobile were considerably damaged.

William Colvin Fatally Injured When Hit by Car

William Colvin, the five-year-old son of William H. Colvin, Jr. residing at 88 Indian Hill road, died at the Evanston hospital Thursday morning as a result of injuries sustained Wednesday morning when struck by an automobile on Sheridan road at Elder lane. Mrs. Colvin and three children were on their way to the beach, when William darted across the street in front of a car driven by J. J. Barry, of 1265 Columbia avenue, Chicago.

PREACHES AT THREE SERVICES

Rev. Thomas A. Goodwin will speak on the subject "The Temptations of Jesus" at the morning service of the Winnetka Congregational church. He will also speak on "The Signals of God" at the Junior service and on "Listening In" at the evening service.

BIG WINNETKA DAY JUST 5 DAYS AWAY

Parade, Children's Procession, Field Events, Stunts, and Dancing on Program

Thursday, August 4, is Winnetka day, the annual community holiday sponsored by the Winnetka Chamber of Commerce, a big rousing frolic day of fun.

The day's program embraces one thing right after another, promising the largest crowd at West End park on this occasion in the history of these annual events.

The usual custom of closing business for the day will be observed in the Indian Hill, Winnetka, and Hubbard Woods business districts.

The banks will be open until 12:30 only and the post office will close at noon. There will be one delivery of mail in the morning and one complete collection throughout the village at 4 o'clock in the afternoon. The post office lobby will be open throughout the day. Drug stores in the village will close from noon until 5 o'clock, and after 7 o'clock.

Parade a Feature

The parade, one of the big features of the day, will form at 9:30 a. m. It will be a feast of novelty and color.

Everyone is invited to enter this event, either with pleasure cars or trucks and compete for the prizes which will be offered for the best decorated car or float.

Much interest is being manifested in the Children's parade, a new feature this year. All children should decorate their wagons, bicycles and other vehicles and enter this event. Splendid prizes will be awarded for the best decorations.

Those interested in horse shoe pitching are invited to enter the singles and doubles tournament, beginning at 11:30. There, also, numerous prizes have been provided.

A program of races and games has been planned for the afternoon, each event having two or three prizes for the winners. Novelty contests, such as the ladies' rolling pin throwing and the climbing of the greased pole (with a five dollar bill at the top) will afford pleasure for contestants as well as observers.

Everyone will be interested in the exhibition of horse riding and jumping given by three men in red hunting garb. Hurdles five feet high will be among the obstacles.

All afternoon and evening a real, big merry-go-round will be in operation. This is a special feature for the kiddies which will be noticeably popular. The "African Dip", (throwing baseballs at a target to release a colored boy into a tank of water) will be in operation in the afternoon and evening. Limber up the old "wing", friends, and show your skill!

The evening dance on the big, specially constructed floor in the West Elm Street park will be much bigger and better than in previous years. The band, conducted by Prof.