

# JULY BRINGS EXTRAORDINARY

# SAVINGS!

## FROCKS as CAPTIVATING

AS THEY ARE COOL

Equally at home at an afternoon garden party or on the street in town or for the semi-evening warm weather dance are many, many of the sheer inviting cool frocks - in

*Eva Karon Schur*

CLEARANCE



## FINAL CLEARANCE!

Women's and Misses' High Type

# FROCKS & GOWNS

In chic, advance modes! In every lovely fabric sponsored by fashionables!

DAYTIME & DINNER GOWNS  
Formerly 55.00 to 85.00 Now 25.00

FRENCH HAND MADE GOWNS  
Formerly 48.00 to 68.00 Now 35.00

AFTERNOON, DINNER & EVENING GOWNS  
Formerly 69.50 to 95.00 Now 35.00

IMPORTED & EXCLUSIVE GOWNS  
Formerly 85.00 to 125.00 Now 45.00

### New Smart SPORTS FROCKS

Remarkably Low Priced!

\$15.00

Your choice of printed silks in new and lovely patterns! Silks of solid colors in one and two piece models! Sleeveless silken tennis frocks! Three piece jersey frocks in new modes and smart shades! All at a price far below their actual value!

## EVA KARON SCHUR

Gowns and Sportswear

NORTH SHORE HOTEL ❖ 1605 CHICAGO AVENUE  
EVANSTON