



ALONG VACATION WAY

Of course you're going away. Off on a long jaunt by motor. Or to a resort where there'll be joyous pastimes. Or to camp. Or to a snug cottage where you can rest and read to your heart's content. Of course you're going away. Now where you're going and when, is important; but no more important than *how* you're going. In fact, the success of your coming vacation will depend largely upon the thoughtfulness with which you assemble your play-day wardrobe!

The Indispensable White Silk Frock

-- of sheer georgette or crepe de chine. Delightfully cool and admirably designed. A bountiful assortment. \$15--\$25.

--and "English" Riding Boots

Every sports-woman will want a pair--in black or tan at but \$13.50.

Billy Takes A Sail Boat Along, \$2.50

"The Storm Bird" is set for action--sails spread full with speed in every line. It is self steering.

Then there's a junior golf set with putter, iron and driver in a plaid golfbag--all for \$2.95.

A Sleeveless Frock for Tennis and Golf

"Action"--it's in every line of these sports frocks of flannel in white and pastel shades with contrasting bindings. Sizes 14 to 18 at \$13.85.

The Smart Swimmer Chooses a Jantzen

-- and Rosenberg's is Evanston's home of Jantzen suits for men, women, misses and children. Take a Jantzen Suit along.

Beach Robe from Japan

Tucked in a little matching bag, is a beach robe and beach slippers--all made of striped Japanese crepe, complete, \$4.95.

Be Travel-wise and Choose Luggage of Distinction

It may be a fine Gladstone bag in brown, black or tan, made of selected top grain cowhide, \$19.50--or a zipper kit-bag at \$18.50 or a hat box at but \$4.95. Hartman trunks, too.

Iced Drink Sets for Summer Guests

A basket-tray holds six tinted glasses with sippers, and a pitcher, complete, \$2.50.

Lelong Perfumes for Sports, Afternoon & Evening, \$3.75 up

ROSENBERG'S

Davis Street - Downtown Evanston

Have You Seen the New Riviera Felt Jackets, \$6.95?

First Floor