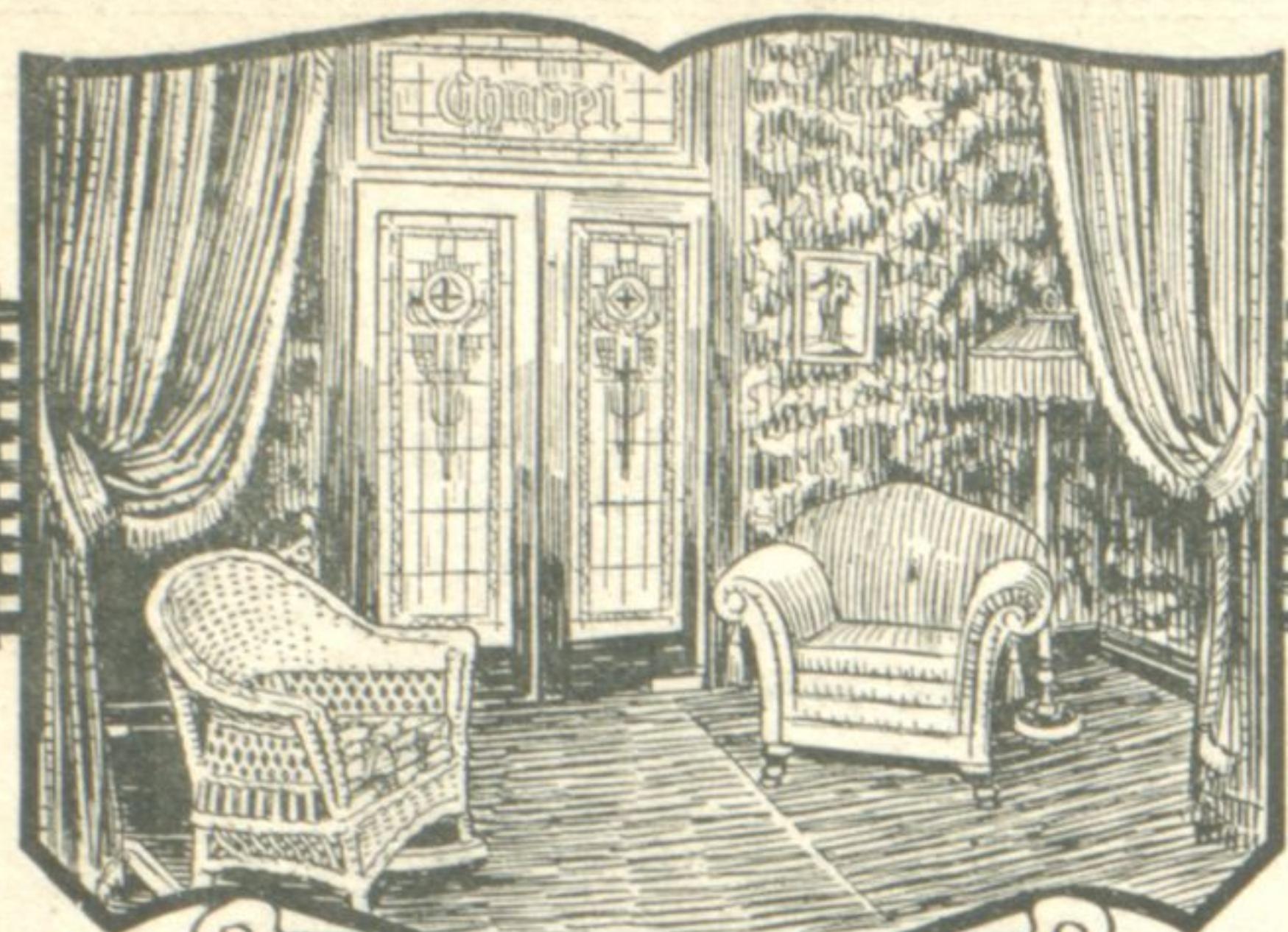


7



RECEPTION ROOM

**Wm. H. Scott**  
UNDERTAKER

"The House of Personal Service"

1109 Central Avenue Wilmette 654  
Residence 719--9th Street. Wilmette

IN OUR new funeral home we have made every provision known to modern mortuary science; it was our aim to make this new institution as thoroughly complete as it could be made.

Now that we are in our new home, and have put it to the test of practical use, we find that we have been successful in our aims. We believe that nothing that would make for the comfort or the convenience of those we serve has been omitted.

23 years in Wilmette and the North Shore.

"A Funeral Service with an Ideal"  
Superior Ambulance Service

Holland  
Suction Cleaning  
for  
All Types of  
Heating Systems

**COSTS LITTLE**

—and the Fuel Saving pays for it.

Suction Cleaning makes no muss in the house.  
We carry all dirt away

Saves Fuel  
Protects Health  
Prevents Fires  
Adds Cleanliness  
Increases Comfort

**HOLLAND FURNACE CO.**

2 Carlton Building

WINNETKA

Phone Winnetka 1030

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**MONDAY was  
WASHDAY**

open to her; custom dictated that she be prim and stiff in dress and manner.

Even her methods of housekeeping were ruled by tradition. She washed on Monday, ironed on Tuesday, baked and mended on Wednesday, did a definite task each day, because her mother and grandmother had done so before her.

*But now, what a different life women lead!*

**Yesterday**

custom ruled  
Women

**Today—**

They are guided by  
common sense

If they choose, they become doctors and lawyers. They golf and play tennis; they dress for comfort. And in the realm of housekeeping, they answer only the dictates of convenience.

*Now:*

They no longer bake or clean on a specified day. And in the same way, they no longer regard Monday as wash-day.

For the modern laundry, in addition to giving time to the housewife... adds much to the comfort of the household.



**20% Discount on Work Brought in and Called for**

**NORTH SHORE LAUNDRY**

566 Chestnut Street

Nelson Brothers

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