

Shore Theaters News

This and That on Actors and Plays

By Hub

Byrd's in Paris; Lindy is—or at least was—in Canada; the Social ed is making a social call; the Golf editor is playing golf; the editorial writer is basking in the sun at some northern resort; and all of the other members of the force are out shooting up what remains of their kid brother's fireworks. As for me I think I shall go to the movies. Before I go though, I want to chat briefly upon divers subjects—such as June weddings, and Policemen.

Vilma Banky and Rod LaRocque created a bit of excitement in Beverly Hills, Cal., the other day, according to Will Rogers in a special dispatch to the Chicago Daily News. Of course, you all know that Vilma and Rod got married, but you probably haven't learned that they were married in a church. Will says that Sam Goldwyn, who's one of the big boys in Metro-Goldwyn-Mayer, called him up and said that he thought it would be a good publicity stunt to hold the wedding in a church. Will asked him what denomination he preferred and Sam replied that any kind would do as long as the steeple was high enough to be seen in the picture. Will also stated that the novelty everybody experienced at being in a church was the big kick of the wedding.

In the past few years a number of professions have been given international recognition by being placed on the "Honor Roll of Big Pictures." Probably one of the first of these was the newspaper reporter whose devotion to his profession was exemplified in a film whose name I am unable to recall but which was presented several years ago. The most recent production of this type, of course, is "The Fire Brigade."

A couple of us were giving the season's highlights the once-over the other evening in a "round robin" scheduled for the purpose of settling "world affairs" and the enjoying of an evening pipe. In passing, it occurred to us to wonder why the policeman has never been given a place on this "Honor Roll." To my mind, no profession offers greater possibilities for splendid drama than this one. Let's look it over.

In all probability there is no civic organization more beset with difficult problems or a group more interfered with by political influence. Recently, in one of our mid-western cities, the Chief of Police complained that politicians working to oust him had hired a set of gangsters to make frequent raids upon one place in order to make his department appear inefficient. His charges were doubtless true—but he couldn't prove them.

Organized crime can be just as effective as police organization; science aids the gangster just as much as it does the minion of the law; even nature seems to side with the felon by imposing a blanket of darkness about his operations. And an impatient and alarmed public, just as excited by false reports as by true ones, is ever ready to kick the cop for an apparent inability to cope with the situation.

That seems to contain all of the requisites for a good film doesn't it? And this is that until next week.

Only Vitaphone on North Shore Opens at Varsity July 11

A crew of expert mechanics and electricians have been engaged during the past week installing the motors and wiring for the new Vitaphone in the Varsity theater. The initial presentation will be made next week if present plans are carried out. This invention has practically revolutionized the amusement world. Evanston is the only city in the vicinity of Chicago where Vitaphone presentations will be given for some time to come. In Chicago, but three places of amusement have Vitaphone installations.

The first Vitaphone program was given at McVicker's theater in Chicago scarcely more than a year ago, and since that time it has steadily gained in favor all over the United States until at the present time at least one leading theater in every city in the country is giving Vitaphone presentations. Its success is due largely to the type of artists who have lent their talents to its presentations. Such grand opera stars as Martinelli, Mary Lewis, Hackett, Schumann-Heink, Talley and a score of others; noted stars of the vaudeville and revues like Al Jolson, George Jessel, Willie and Joe Howard and Roy Smeck, and talented musicians numbering Mischa Elman, Carlos Sendano and others equally famous have contributed to the success of this new form of entertainment.

Clyde Elliott, owner of the Varsity, announces that the Vitaphone organization has agreed to complete the installation by working nights in order that the first presentation may be given Monday, July 11. This agreement, of course, is subject to weather conditions and to the acoustical properties of the Varsity theater. In some cases it has been necessary to test, after installation, for several days before the experts can locate the seat of the trouble in conveying the sound to every part of the house, and Mr. Elliott has instructed the engineer in charge to spare neither time nor expense in bringing the Varsity installation to a state of perfection before giving the initial presentation.

"McFadden's Flats" to Open at Norshore Sunday

One of the comedy sensations of the year, "McFadden's Flats," comes to the Norshore theater, starting Sunday. In it Chester Conklin and Charlie Murray are, for the first time in their lives, teamed to make audiences howl with laughter. Murray is an Irish contractor, Conklin the Scotch barber, who, against his instincts, loans some of his savings to put up the apartment building of the title.

The situation of an Irish contractor borrowing money from his enemy, who happens to be a Scotchman, is certain to prove as entertaining to those who will see it at the Norshore theater, as it did to those who have seen it in the Loop. "McFadden's Flats" is the 1927 comedy hit. It is the outstanding laugh film of the year.

In keeping with the usual high class stage novelties that have been presented at the Norshore there will be several stage divertissements that promise to prove new and entertaining. A superb program has been arranged to make this show one that will match in beauty and splendor all past endeavors.

Movie Menu

Saturday, July 9

"The Circus Ace" Teatro del Lago
"Time to Love" Norshore
"Slide, Kelly, Slide" Village
"The Frontiersman" Varsity

Sunday, July 10

"McFadden's Flats" Norshore
"The Rejuvenation of Aunt Mary" Teatro del Lago

Monday, July 11

"The Frontiersman" Village
"Convoy" Teatro del Lago
"McFadden's Flats" Norshore
"The Show" Varsity

Tuesday, July 12

"Beyond the Law" Winnetka Community House
"The Show" Varsity
"Convoy" Teatro del Lago
"McFadden's Flats" Norshore
"The Frontiersman" Village

Wednesday, July 13

"Mother" Village
"The Romantic Age" Teatro del Lago
"McFadden's Flats" Norshore

Thursday, July 14

"Fast and Furious" Teatro del Lago
"Mother" Village

Friday, July 15

"The Better Ole" Village
"Senorita" Winnetka Community House
"The Flaming Forest" Glencoe Union church
"Fast and Furious" Teatro del Lago

COMMUNITY HOUSE

Ken Maynard in "Beyond the Law" will be the feature picture shown at the Winnetka Community House on Tuesday, July 12. With it will also be shown an Aesop's Fable and "The Silent Flyer." Two shows will be given; one in the afternoon and the other in the evening.

On Friday, July 15, Bebe Daniels in "Senorita" will be presented.

BALABAN & KATZ
NORSHORE
HOWARD AVE. near CLARK

—Now Playing—
A Thrill for Every Hour
RAYMOND GRIFFITH
in
"Time to Love"

—On the Stage—
KOKIN and GALETI
in comedy and novelty surprises

KHARAUN
"The Persian Pianist"

—Starting Sunday—
The Last Sensation of 1927
CHARLEY MURRAY
and
CHESTER CONKLIN
in
"McFadden's Flats"

—On the Stage—
LIBBY DANCERS
a company of eleven
in
"Sports a la Mode"

FABER and GREEN
in
"Two Dark Knights"

Village Theatre

WILMETTE, ILL.



Your Home Theater
J. B. Koppel, Managing Director
Phone Wilmette 1441

Evenings 7:30; Mat. Tues. 3:30
Saturday Mats., 2 and 4

Mon., Tues., July 11-12
TWO DAYS ONLY
Tim McCoy in

"THE FRONTIERSMAN"

With Claire Windsor
Also
2 Reel Mack Sennett Comedy
Pathe News

Wed., Thurs., July 13-14

TWO DAYS ONLY

Belle Bennett in

"MOTHER"

Also "Movie Hound"—Comedy
Pathe Review, News

Fri., Sat., July 15-16

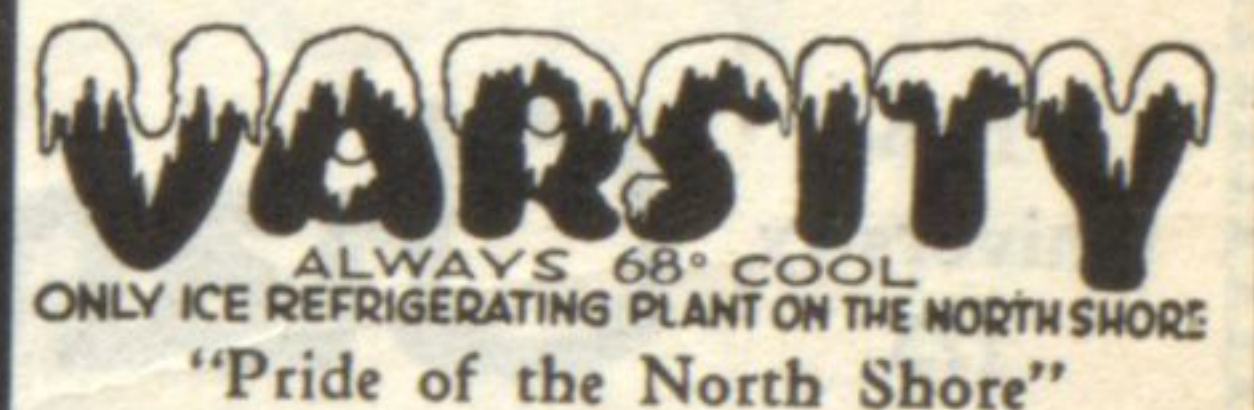
TWO DAYS ONLY

Syd. Chaplin as Old Bill in

"THE BETTER OLE"

Also "Who's Afraid"—
2 Reel Comedy
and Pathe News

Milton Hosking at the
Wette Grande Organ



FRIDAY & SATURDAY

Col. Tim McCoy

in

"THE

FRONTIERSMAN"

An
Epic of
the West.
A Marvelous
Historical Story
for Young and Old.

Drive Your Car
FREE PARKING
Next to Theater

Monday

JOHN GILBERT "THE SHOW"

VITAPHONE
World's Greatest Stars at
THE VARSITY SOON