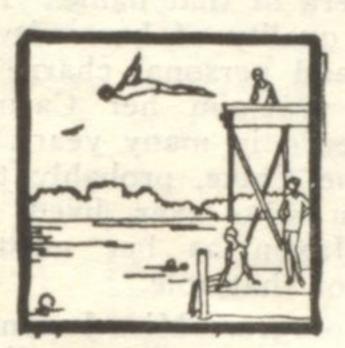
## Going To Camp?

Wise Is The Girl-Camper Who Stops At Rosenberg's First!



BREATHE deep!"

And a hundred young nostrils draw in the sweet country air. It's great to go to camp, and the girls who are leaders prepare at Rosenberg's!



SPLASH! There goes
Mary in a beautiful
swan dive! Doesn't she
look trim? You know
she's wearing a Jantzen
Swimming Suit, and she
bought it at Rosenberg's.



UM-M-M! Roasted marshmallows! Made over a blazing little fire! Jo and Ann feel great, for they're wearing White Jean Middies (\$1.65) and Black Sateen Bloomers (\$1.69).



CAMPFIRE tales!
Ever-to-be-remembered! And don't Rose
and Dot look like a million in their Navy Blue
Serge Bloomers (\$3.45)
and Khaki Middies
(\$1.95)? I'll say!

Camp Apparel— Second Floor

## ROSENBERG'S

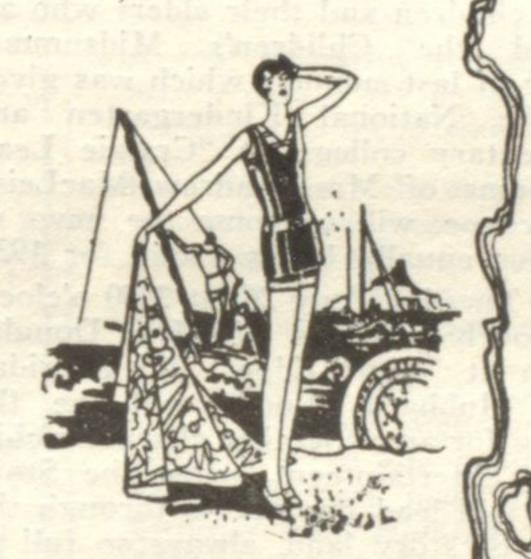
Davis Street - Downtown Evanston

## FOR THE INQUIRING VA(ATIONIST

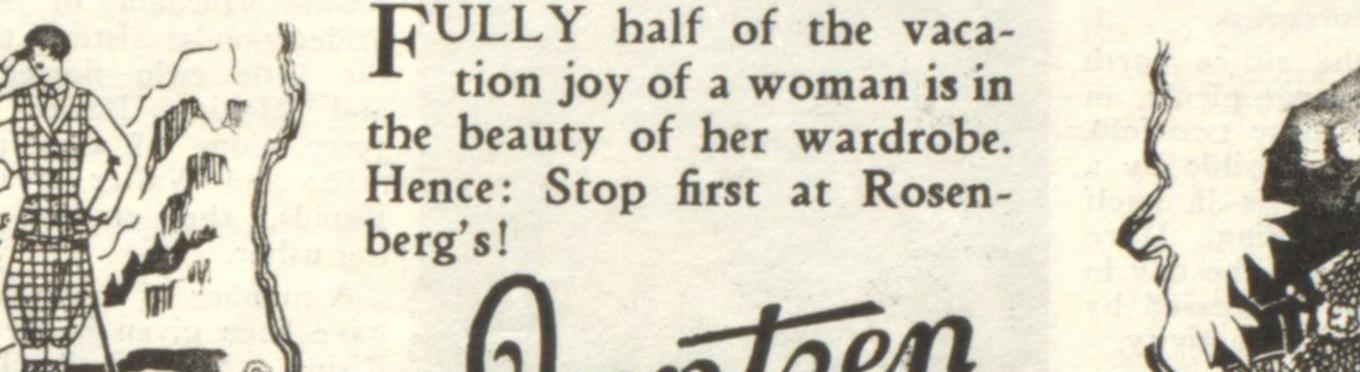
A Complete Array of Vacation Apparel



THE hiker chooses a linen hiking shirt (\$3.95) and a pair of knickers to match, (\$2.95).



TO and from the beach wear a cape of brocaded rayon with rubberized lining \$5.95.



Jantzen Swimming Suits

The choice of the fashion-wise swimmer: the Jantzen.

For Women: .....\$6 and \$7

For Men: .....\$6 and \$7

For Children: at .....\$4

Swimming suits of highest quality at low prices:

For Women: Only .....\$4.95

For Men: Priced .....\$4.95
Misses, Youths, .....\$3.95
Children, ...\$3; Tots, ...\$1.95
Bathing Suits, Accessories—

First Floor



FOR evening vacation functions, a beflowered frock of filmy chiffon, radiant with beauty, may cost but \$15.

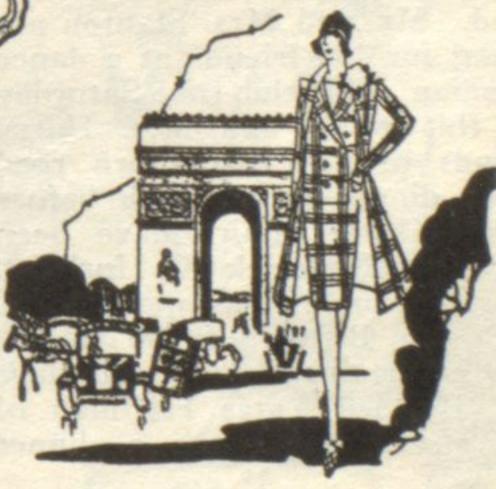


FOR the afternoon a frock of georgette in the complimentary shade of navy is quite indispensible to the vacation wardrobe, \$19.75.



THE golf dress is made of Rajah or Yo-San silk crepe—rough of weave, to suggest the out-of-doors, \$12.95. One-and two-piece models.

Fashions-Second Floor



COATS that travel the way to smartness by distinctive fabrics and individual designing, \$35—\$50. Each with a summery touch of color.

Fashions-Second Floor