

Going To Camp?

Wise Is The Girl-Camper Who Stops At Rosenberg's First!



"BREATHE deep!" And a hundred young nostrils draw in the sweet country air. It's great to go to camp, and the girls who are leaders prepare at Rosenberg's!



SPLASH! There goes Mary in a beautiful swan dive! Doesn't she look trim? You know she's wearing a Jantzen Swimming Suit, and she bought it at Rosenberg's.



UM-M-M! Roasted marshmallows! Made over a blazing little fire! Jo and Ann feel great, for they're wearing White Jean Middies (\$1.65) and Black Sateen Bloomers (\$1.69).



CAMPFIRE tales! Ever-to-be-remembered! And don't Rose and Dot look like a million in their Navy Blue Serge Bloomers (\$3.45) and Khaki Middies (\$1.95)? I'll say!

Camp Apparel—Second Floor

ROSENBERG'S

Davis Street ~ Downtown Evanston

FOR THE INQUIRING VACATIONIST

A Complete Array of Vacation Apparel



THE hiker chooses a linen hiking shirt (\$3.95) and a pair of knickers to match, (\$2.95).



TO and from the beach wear a cape of brocaded rayon with rubberized lining \$5.95.



THE golf dress is made of Rajah or Yo-San silk crepe—rough of weave, to suggest the out-of-doors, \$12.95. One- and two-piece models.

Fashions—Second Floor

FULLY half of the vacation joy of a woman is in the beauty of her wardrobe. Hence: Stop first at Rosenberg's!

Jantzen

Swimming Suits

The choice of the fashion-wise swimmer: the Jantzen.

- For Women: \$6 and \$7
- For Men: \$6 and \$7
- For Children: at \$4
- For Youths: at \$5

"Web Foot" Suits

Swimming suits of highest quality at low prices:

- For Women: Only \$4.95
- For Men: Priced \$4.95
- Misses, Youths, \$3.95
- Children, . . . \$3; Tots, . . . \$1.95

Bathing Suits, Accessories—First Floor



FOR evening vacation functions, a beflowered frock of filmy chiffon, radiant with beauty, may cost but \$15.



FOR the afternoon a frock of georgette in the complimentary shade of navy is quite indispensable to the vacation wardrobe, \$19.75.



COATS that travel the way to smartness by distinctive fabrics and individual designing, \$35—\$50. Each with a summery touch of color.

Fashions—Second Floor

