

Help Us Reduce Our Stock!

At a Big Saving to You

We will move into our new store in September. 10,000 feet of floor space — designed and arranged for your convenience. New Fixtures, New Fall and Winter Stocks.

Every Purchase Means
a Big Discount
OPPORTUNITY!

Watch Our Windows
Commencing Monday
SAVINGS!

DRY GOODS

Men's and Boys'
Furnishings

Vacation
Clothing

Shoes

Bathing
Suits

Campers'
Needs

Dresses

R. H. Schell & Co. R. H. Schell & Co.

Telephones
900 and 901

800-02 Elm Street
Winnetka