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S. ROSENBAUM CO.'S ANNVERSARY SALE

VALUE vs. PRICE

Don't try to buy a thing too cheap From those with things to sell, Because the goods you'll have to keep And time will always tell.

The price you paid you'll soon forget And the goods you get will stay; The price you will not long regret—
The quality you may.

In buying furniture or foods,
Remember Rosenbaum's advice:
Don't let the price control the goods,
But the goods control the price.



TODAY

marks the SECOND ANNIVERSARY of our new store at 810 Davis Street and the TWELFTH ANNIVERSARY of establishing our business in Evanston.

In celebration of this double anniversary we have marked every piece and every suite of furniture on our floors at a

15% TO 20% REDUCTION!

This is your opportunity to buy quality furniture at an unusual saving.

Everything for the Home

S. ROSENBAUM CO., Inc.

Store Open Tuesday, Thursday and Saturday Evenings

810 Davis Street

Phone Univ. 5023, Greenleaf 1489

Chicago Stores: 3120 Lincoln Ave., 5228 N. Clark St.