

PREPARE FESTIVITY FOR WINNETKA DAY

**Set August 4 as Date for Annual
Affair; Parades, Prizes, Floats,
Will Feature**

Fun for everybody!

Winnetka Day, the big annual picnic for Winnetkans, young and old, is scheduled for all day Thursday, August 4. It's going to be a big, rousing day full of entertainment and fun for everybody.

As has been the custom, all local stores will be closed, and the day will be observed as a community holiday. Commuters, when possible, arrange to take part, if not all, of the day off from work, and join with their families in this big village frolic.

The many features of the day are not definitely decided now, but the program will include the following: automobile parade, open to all, with big prizes donated by local merchants, for the most attractively decorated floats; a children's parade just after noon headed by the winning floats of the auto parade, with prizes for the best decorated bicycles, etc.; races of every description at the West Elm street park; a merry-go-round; a horseshoe tournament; a baseball game; contests for young and old; all sorts of refreshments; a big tug-of-war; and many, many other features, all planned and selected to make a complete, big day, long to be remembered.

Open Air Pavilion

As has been the custom in previous years, an open air platform will be provided for dancing in the evening. Arrangements are being made for this big feature of the day, and accommodations will be provided for a crowd many times larger than in previous years.

The silver cups offered last year in the horseshoe tournament will be open for challengers this year. Winnetka boasts many skilled horseshoe artists, and this year's contest is looked forward to with much interest.

The committees in charge of arrangements for Winnetka consist of the following:

General committee: R. F. Doepel, chairman; E. C. Weissenberg, Joseph Braun, Lee Vincent, E. A. Gerhard, Harry Roberts, R. C. Papa, Wm. Levitt, Robert Hymanson, Jack Schultz, U. Dini.

Grand prize committee: Vic Killian, chairman; Carl Hanson, Fred Richardson, U. C. Abel, Robert Johnson, T. R. Dabe, Kenneth McLain, John Klauke, Edwin Jones, D. W. Leonard.

Parade committee: Carl Braun; prize committee, Henry Klauke; refreshment committee, R. W. Rapp; music committee, Lee Adams; games committee, John Dethloff; race committee, R. H. Schell; dance committee, Herb Paulson; decorating committee, Harold Hill; horseshoe committee, George Wood; grounds committee, Alfred Olson; publicity committee, Harvey Bowen; transportation committee, Gus Erikson; baseball committee, Fred Eckart; holiday committee, W. T. Wersted; finance committee, Sanborn Hale; tug-of-war committee, Robert Scully; chief announcer, Dr. Frank Woods; entertainment, Harry Roberts.

LEASE SHERMAN RESIDENCE

Parker Gowing and family have leased the Rodger Sherman residence at 213 Linden avenue and will occupy it during the summer.

Miss Louise Otis has returned to her home at 644 Oak street, from a school in Arizona where she has been taking special work.

Members Evidence Much Interest in Playfield Events

J. E. Weinstock, George Rettie, A. McDougall, W. C. Moffatt and H. H. Rothermel were tied for first place at the close of the Blind Bogey which was held last Saturday and Sunday, June 25 and 26, at Skokie Playfield. Morris Scott, J. J. Desmond and Dick Stoddard tied for second; and J. E. Bradstreet, F. Stoddard and William Carey tied for third position.

The mixed Foursome was considered a most successful event and was greatly enjoyed by those participating. Another such event is to be held in the near future and all members of the Playfield association are looking forward with a great deal of interest to the setting of the date.

Winners of the 2 ball Mixed Foursome over the week end were Mr. and Mrs. C. W. Happ, first low net; Jane Hudson and Roy Nelson, first low gross; and Carol Fossum and Jack Young, second low gross.

Pairings for the Cup tournament are now posted on the bulletin board at the Playfield and members are asked to refer to it in order that they may find out who they are to play against. These matches should be played before noon of Saturday, July 9, according to Elmer Nelson, tournament committee chairman.

An attractive program has been arranged for this week end by the committee in charge. On Saturday and Sunday, July 2 and 3, the first round cup match and Blind Bogey is scheduled to take place. Monday morning, July 4, the flag tournament—18 holes—in which five prizes will be awarded, will take place. Monday afternoon, at 4:30, the Men's Driving contest will be held at the fifth hole. Three prizes will be awarded.

At the same time the women's approaching and putting contest will be held at the third hole; in which three prizes are offered.

At 5:30 Monday afternoon, the women's driving contest will be held at the fifth hole. Three prizes will be awarded. The men's approaching and putting contest will be held at the same time at the third hole, three prizes being offered.

Community House Staff Has Outing for Chicago Group

Fifty children from the Commons, a settlement home on Grand avenue in Chicago, all members of a sewing class conducted by Miss Lea Taylor of the Commons staff, participated in an outing given for them by the members of the staff at Community House.

The children were brought to Winnetka on a special coach by the North Shore Line and were all taken for a swim at the Winnetka beach. A luncheon was served them at Community House and games of various types were played.

The outing was one of a series being given for the settlement children and their mothers by local groups. The opinion had somehow become prevalent among Winnetkans that the parties were not enjoyed by the children and for that reason they were discontinued by some groups. Those in charge at the settlement, however, state that the children have been talking about the Winnetka trips since Christmas and have been eagerly awaiting the invitations. A picnic for the Polish Mothers' club and for their children is to be held next Thursday.

Mrs. Eva Lombard, 619 Lincoln avenue, is spending a few weeks with her daughter at Powers Lake in Wisconsin.

Again: the Right Way to Display the Flag

The Patriotic Landmark committee of the Glencoe chapter, D. A. R., Mrs. John C. Hornung, chairman, has suggested that from its observation of the various ways in which the flag was displayed by individuals on the north shore on Memorial day, it might be well that the flag code be studied and its various requirements observed when our national emblem is displayed on Independence day.

"There are certain fundamental rules of heraldry which if understood generally, would indicate the proper method of displaying the flag. The national flag represents the living country. The blue field or 'union' is the honor point. The union, therefore should always be uppermost and at the right, i.e. the flag right, the observer's left.

"When carried in procession, the flag should be at the marching right and always in front of any other flag (like a State flag or the flag of another country.)

When displayed on a wall, with other flags the flag of The United State of America should be displayed on the right and its staff should be in front of the other flags.

"When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of building, the union should go clear to the peak of the staff unless the flag is at half mast. If not flown from a staff, it should be displayed flat, the union uppermost and to the flag's right. When the flag is displayed over the middle of the street, the flag should be suspended vertically with the union to the north, in an east and west street or east, in a north and south street.

"On a speakers' platform it should be displayed above and behind the speaker, in the place of honor at the speaker's right.

"The flag should be flown only from sunrise to sunset. It should not be so hung that it will touch the ground or the floor or trail in water. It should never be used as drapery. It should always be carried aloft and free and never horizontally. No one is authorized to add any mark or decoration to the flag, like a gold border, for that is using the flag to advertise some organization and it is not lawful to use the flag to advertise anything."

Rev. F. C. Stifler Sails for Tour of Holy Land

Rev. Francis Carr Stifler, pastor of the Wilmette Baptist church, left this week for an extended tour of the Holy Land. He will also visit various European countries in company with a large group of church workers. The tour is being made under auspices of the Church Touring guild.

THE COVER

MONDAY is the day we celebrate. It is Independence Day, a day of rejoicing. Years race on, but the spirit of America remains unchanged. That spirit is a challenge to the world, a challenge of loyalty to the flag. The cover design pictures the loyalty of Young America to the colors. It is the "spirit of '27." Those in the picture are Emma Bickham, Hazel Knepfer, Virginia Werden, Ruth Phelps, Bernice Stofor, and Jane Norman of north shore Scout Troop 4, and William Sherman, Robert Fuchs, Robert Klenna and William Horsting of Boy Scout Troop 3.

WINNETKA WILL HAVE "WELL BABY CLINIC"

**Holds Opening Session on July
7 in Health Department of
Village Hall**

By Dr. H. A. Orvis
(Winnetka Health Commissioner)

Few places are as fortunate as Winnetka in having so large a proportion of children in their populations. The advantage of environment and education here are great. Perhaps we realize that the essential freedom is that of full physical and mental development. We know the future is not ours but belongs to that group of our children who are best equipped to struggle with the problems it will present.

There are many pitfalls for the health of a child. The greatest toll in life and health is exacted during its first year. This fortunately, however, is not so hard a fact as in years past, for we are making progress in saving infants. The infant mortality rate, or the number of babies which die during the first year of life per one thousand births, is falling. Until 1900 the sacrifice was great. In New York City there were then 170 deaths per one thousand births; now there are 68; in Charleston in 1900 there were 323 deaths, now there are 150 per one thousand births. We are saving today sixty per cent of the babies that would die if no greater effort for their health were made than twenty-seven years ago.

The United States stands third in the list of nations arranged according to results of Infant Welfare Work. New Zealand loses only 47½ per one thousand births; Australia 65.7; United States 77, Holland 85.8, while Chili toward the bottom loses 278 per thousand.

Why is this great difference in cities and countries? The answer lies in the fact that where the infant mortality rate is low there are agencies looking after the health of its mothers and babies. They are spending time and money to preserve health and life. Lives can be bought, paid for and delivered from the greedy clutch of disease.

Aid Million in 1926

In 1926 there were cared for through the activities sponsored by the Department of Interior alone 1,000,000 children, in addition to that done by local organizations of all the great cities of the country. In 1925 by the work done by these organizations there were 138,000 fewer infant deaths than if the 1900 infant mortality rate had persisted. So today there is an army of 138,000 toddlers playing throughout the land that were bought and paid for with labor and money. They are the 1925 purchase of the Infant Welfare workers of the United States.

One of the outstanding examples of accomplishment is that of Dr. Sedgewick in Minneapolis and St. Paul. Here it has been demonstrated, that with a complete clinic system and thorough follow up work on the babies of the Twin Cities, the infant deaths can be reduced to fifty to one thousand births. This physician and his community has set a goal for others to attain. It is possible; it has been demonstrated. When it is accomplished by the country as a whole there will be another army of toddlers added to the salvage which will number 43,000 each year.

Care of Mother, First

How is this being accomplished? There are three main lines of endeavor:

1. Care of the mother.
2. A pure milk supply.
3. Care of the infant.

"The mother is not only essential to a baby's advent into the world but his health and happiness depends di-

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