

# NORTH SHORE ADOPTS "BUCKET SEAT" CARS

### Newest Feature Designed to Add to Comfort of Passengers; Test Color Schemes

An innovation in riding comfort for passengers at regular rates has been introduced on the Chicago North Shore and Milwaukee railroad—the North Shore line—with the placing in service of a type of de luxe passenger car new to railroad equipment. The outstanding feature of these cars is the installation of individual "bucket type" seats upholstered in a grey material of plush and wool called Byzantine plush.

Individual "bucket type" seats have been used previously only in de luxe motor coaches and private pleasure cars. Their adoption on this high-speed electrically-operated railroad marks a new departure in insuring maximum comfort and convenience for the traveler. The use of the cars in regular service, places this added facility at the command of the rider at no additional expense.

Several of these new type cars are now in use on the North Shore line in regular service between Chicago and Milwaukee. Each car has fifty-one individual seats. Interior decorations of the cars are in natural mahogany, with white headlining. The main compartment floor is equipped with

battleship linoleum. Cut off from the main compartment in each car is a smoking compartment with flooring of non-inflammable rubber tiling.

#### Latest Safety Devices

All the cars are equipped with motors and embrace the latest safety devices. Both electric and hot water heating systems are installed, with thermostatic control for maintaining an even temperature in cold weather. Auxiliary battery lights insure proper illumination at all times.

Another feature of the cars now in service on the North Shore line is the painting of the exteriors in lighter shades for the purpose of making visibility tests. The predominating color is orange, with green and brown trimmings, largely reversing the present color scheme of green bodies and orange trimmings. Officials of the company are making these tests with a view to ascertaining the color scheme which will insure the greatest measure of safety in operation.

"Placing of these de luxe passenger cars in service is in keeping with the policy of the North Shore line to give its customers the best possible service," said General Manager John F. Egolf. "Our aim is to combine speed of operation with the utmost convenience and comfort for our customers. Our reputation as the 'Road of Service' has been built on continuous efforts to improve the facilities at the command of the traveling public."

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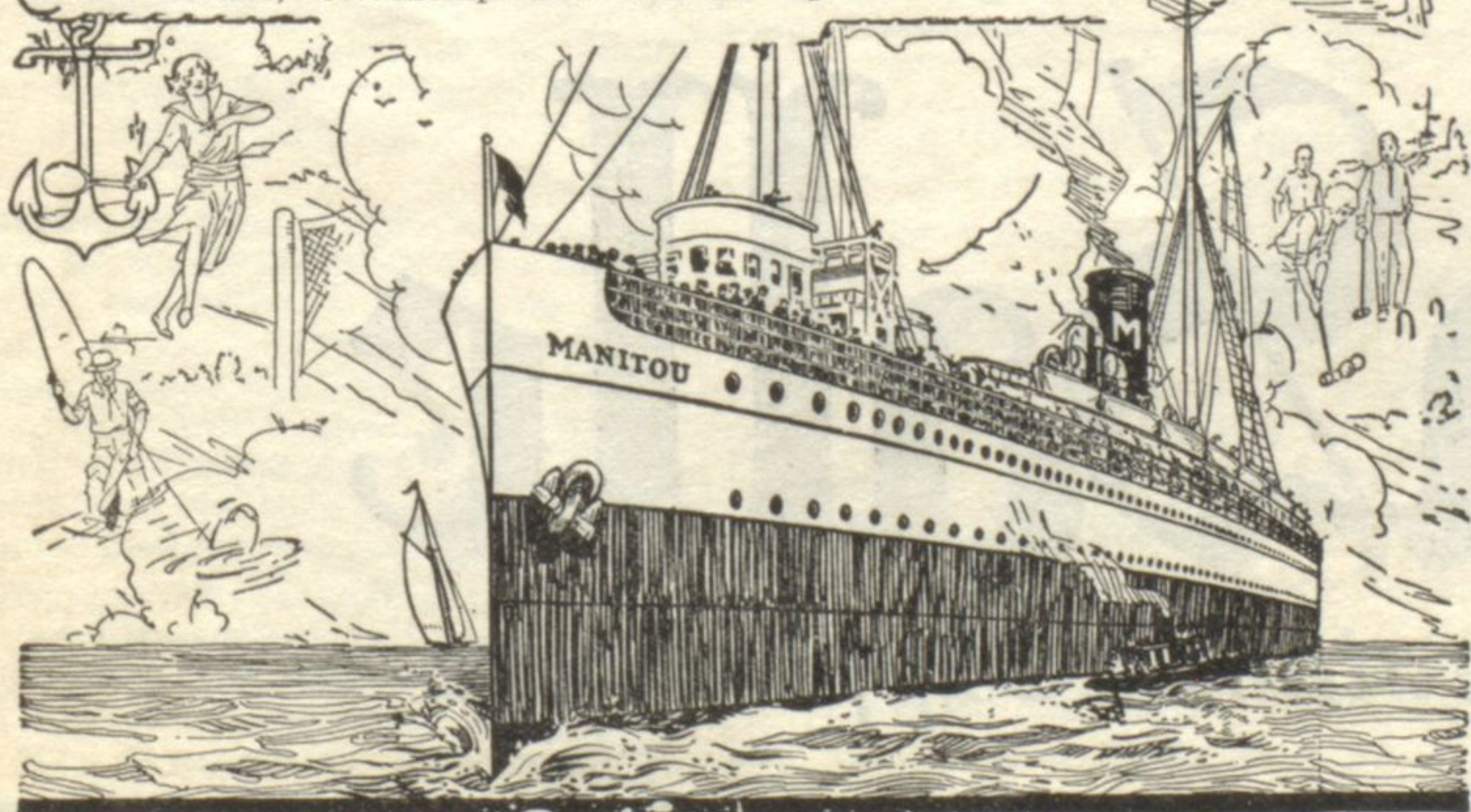
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