

## NORTH SHORE LAUNDRY MODEL OF EFFICIENCY

**Winnetka Plant Declared by Experts to Represent Very Best in Cleansing Industry**

The North Shore Laundry, 566 Chestnut street, Winnetka, living up to its slogan—"When better methods for doing your laundry are known, North Shore Laundry will use them"—has just installed another new washer, which they proclaim as the latest and most modern piece of machinery in the laundry industry, thereby keeping abreast with the leading laundries of the country.

In fact, the equipment throughout, including the building itself, are the last word designed for this work, and it is this fact, and the painstaking service which the North Shore Laundry always seeks to give its patrons that has in a large measure been responsible for the business increase which it has enjoyed, according to Gustaf Nelson, head of the North Shore Laundry. Business in the cash and carry service during the past year has increased 900 per cent, he explains.

The reputation of Winnetka's North Shore Laundry regarding its modern equipment and business methods have extended far beyond the confines of the village and the north shore which it serves, and it enjoys the distinction of having frequent visits from people interested in the laundry business from all over the civilized world, even from Australia, to inspect the plant and its up-to-date methods.

Spacious windows admit floods of sunlight which augments the general condition of immaculate cleanliness and sanitation featured here, while every inch of floor, ceiling and wall space is kept spotless. And in the handling of the clothes, the science of sanitation has here done its utmost to make the soiling of the most delicate fabrics utterly impossible.

### Explains Linen Cleansing

One of the most interesting operations in this model laundry is that by which household linens are taken care of. First, the goods are sorted and placed in individual, meshed bags, according to the processes they are to undergo in laundering. From the sorting table each filled bag goes to the big washing machines where pure tallow soap and pure sterilized water clean them thoroughly. Then the bags go to the centrifugal dryers and the ironing machines, after which the contents of the bags are neatly folded and made ready for delivery.

### Delegate to Garden Club of America Returns Home

Mrs. Howard Phillips of 985 Hill road, who was one of the Lake Forest delegates to the meeting of the Garden Club of America, has returned to Winnetka, bringing with her, her son, Talcott Griswold.

The club held a business meeting the first day, in Rye, N. Y. Following this they were entertained at New Canaan, Bedford, Greenwich, and Ridgefield, where they visited gardens and were honor guests at luncheons, teas and dinners.

After these meetings, Mrs. Phillips went on to New York and to Princeton, where she joined her son and attended the Yale-Princeton baseball game before returning home.

Mr. and Mrs. P. B. Kohlsaot of Evanston, formerly of Winnetka, left yesterday to spend the summer near Traverse City, Mich. Mrs. Kohlsaot motored to El Paso, Ill., for last weekend.

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## Two-Piece Suits

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At \$5: A white shirt of pure wool and blue jersey trunks. At \$7: Trunks of blue flannel and white worsted shirt with bright, cheerful stripings or single diagonal stripes. At left of sketch.

## "JANTZEN" One-Piece Suits

IN "JANTZEN" Swimming Suits, one naturally expects a distinguished smartness and finest quality ribbed pure worsted. The new 1927 professional models with straps under the arms. Colors: Black, Blue, Cardinal and Jantzen Royal Blue. At right of sketch . . . \$6

