

## DEEP DOWN IN EVERY HUMAN HEART

Those who love fine painting, fine etching, fine architecture, do not shout their tastes from the housetops. But the world may know the possessors of such discernment—easily and surely.

Art has a way of marking its men with a poise and reserve that comes through its insight into sound values. The love of genuine art makes for finer leaders, finer builders.

Its influence strengthens the homes of those who love it with the calmness of balance and proportion, and the mothers of those homes are finer mothers and better home-builders because of it.

Deep down in every human heart is the need for art—for the beauty in art. And this twentieth century has especial need for its repose and inspiration.

"I think that sculpture and painting have an effect to teach us manners, and abolish hurry," said Emerson.

People of Evanston and the North Shore know the truth of these words. In perhaps no other community in growing America is there a readier acceptance of fine art. Fine people welcome that which makes for refinement.

But the lovers of art are practitioners as well as appreciators, or long to be. They are not content merely to inspect a hanging of interesting paintings. They want also to know the technique behind fine painting. They long to apply the brush and pencil and see what happens. Each in his own humble way wants to learn the elemental "hows" of art.

More important still, they are anxious that their sons and daughters learn these things in good season. For the boy, apart from the cultural value of such knowledge, who can sketch is a more convincing talker in any group—he can give form to his ideas. And the girl who early learns color and form values will build a more livable and permanent home for herself and her children.

Among those who study art there happens, now and then, one with more than a casual gift . . .

The Sage of Concord says another wise thing: "Every genius was once an amateur." Raphael once an unlearned urchin, Sargent studying color and drawing . . . There can be no symphony without a knowledge of orchestration, no great art without a grounding in the fundamentals.

Evanston and the North Shore have long awaited the founding of a school which would rival in the excellence of its faculty and equipment, in its opportunities for thorough study and instruction, the famous art schools of America.

### THE EVANSTON ACADEMY OF FINE ARTS

Carlson Building

SUMMER SESSION JULY 6

CARL SCHEFFLER, *Director*

FALL SESSION SEPT. 6

