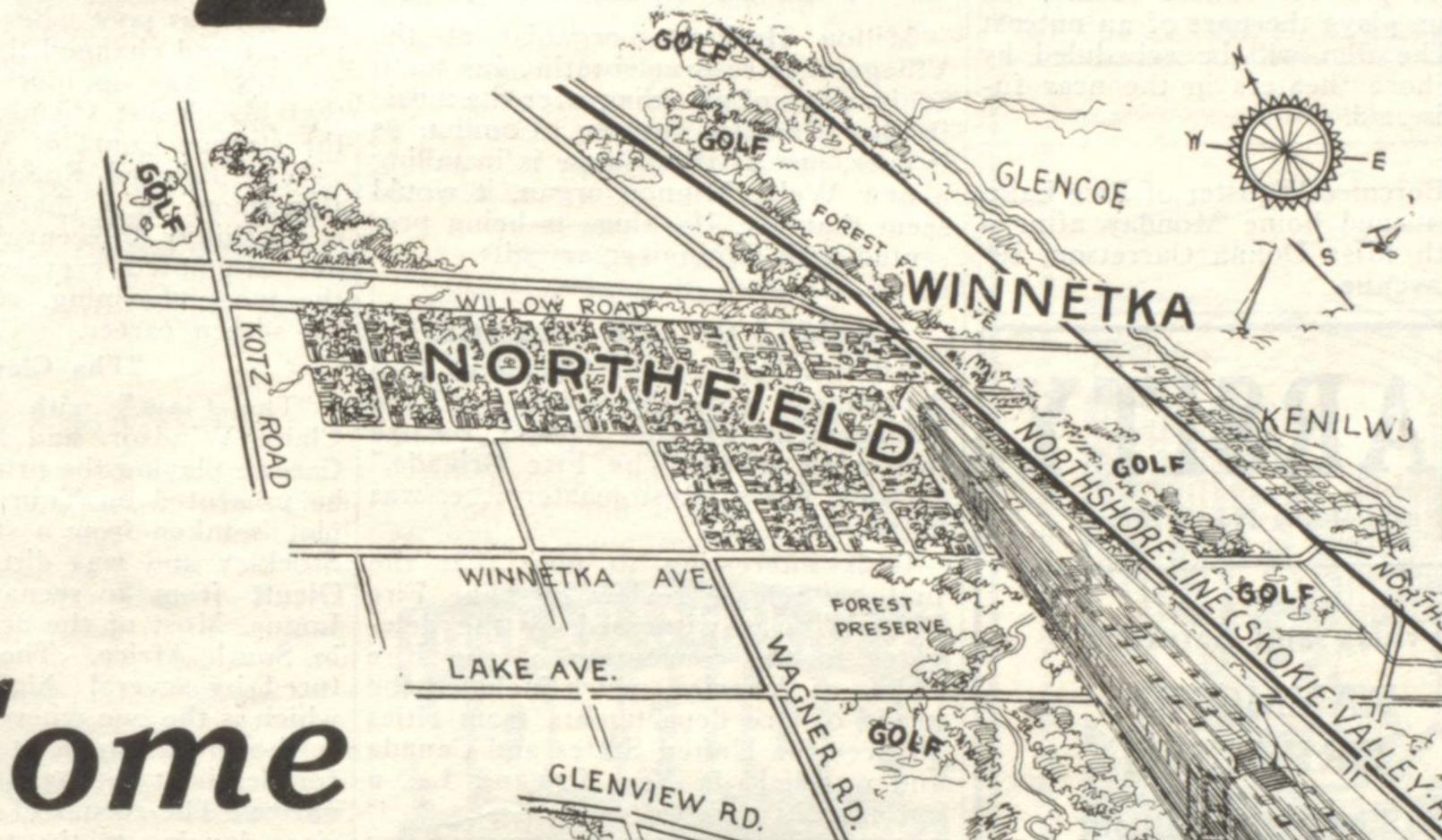
Northfield

A New Model Suburb

First on the North Shore in a Generation

OpensJune 18th



Just beyond Dempster Street
Just beyond Dempster Street
Trains a Day via the "L"
Near the Lake
Golf Links Near By
Paved Roads
Six Forest Preserves
Schools and Churches
Shopping Districts
Planned to Order
Highly Restricted
Scientifically Zoned
Small Down Payment
Easy Terms

Come on Out

DEMPSTER ST.

EVANSTON

NORTH-IELD IS HERE. And now again, for the first time in many years, the North Shore homeland is open to families of moderate means. Open to you, Mr. Junior Executive, Mr. Young Professional Man. For the barrier of High Price for real estate

has been broken down—by fast transportation direct to the Loop. Now YOUR dream of a North Shore home can be realized. Now YOUR family can have the advantages of life in this lovely region—in this brand-new super-suburb.

Just as years ago your father could buy at low pioneer prices in Evanston, now YOU can buy at low pioneer prices in Northfield. His opportunity then is yours now. Plus advantages undreamed of in his day. A wonderful area, zoned and restricted for business, homes and apartments. A development program such as no new community ever before has had. Improvements that provide every service of modern community life; that add immeasurably to values.

COME TO NORTHFIELD OPENING DAY. Come and see how millions have been spent to prepare this new homeland—learn how other millions will be spent to make it the ideal place for you to have your home, or to invest for profit. Have luncheon with us at Northfield. Come and see the golf grounds and forest preserves surrounding Chicago's new super-suburb. Opening day the Northfield village green and city hall site will be dedicated. Mayors of nearby towns and prominent business leaders will welcome the new community. Music by the Elevated and North Shore Line bands. Northfield's Birthday! Let it also be the birthday of your family's home!

WHY?

To have these questions answered should mean a great deal to every family. Just mark in the squares the information you desire, mail the coupon and we will send you the facts as presented by the foremost analysts of industrial and living conditions.

- Why hasn't there been a new suburb on the North Shore?
- □ Why was the Skokie Valley Extension built?
 □ Why have values at rapid transportation stations
- always increased?

 Why have real estate values on the North Shore grown beyond the means of 90 per cent of Chicago's popu-
- □ Why are bankers and industrial leaders interested
- in Northfield?

 Why will values increase rapidly in Northfield?
- How much will it cost to own a home in Northfield?

 How will we help you build your home in Northfield?

 How will we finance the building of your home in
- Northfield?

 Why is Northfield the only possible new suburb on the near-in North Shore?

George F. O W Company

REALTOR AREA DEVELOPERS

Nixon Building, Monroe and Clark Sts., Telephone Randolph 0344, Chicago, Ill.