

## Village Officials Observe Opening of Large Harbor

Village Manager H. L. Woolhiser, Arthur E. Blackwood, Don E. Marsh made a boat trip Thursday from the Municipal Pier, Chicago, to Buffington, Ind., where they saw Vice-President Charles G. Dawes formally open the new deep water harbor at the plant of the Universal Portland Cement company, the first private harbor to be built on Lake Michigan in

20 years and one of only three such harbors on the Great Lakes.

Among other features at the new harbor and dock, the visitors as the guests of B. F. Affleck, of Winnetka, president of the Universal company, inspected the million-ton storage yard for raw materials, the belt conveyor nearly a mile long that carried material from dock to cement plant at the rate of six tons per minute, the world's largest self-unloading boat that automatically discharged a 12,000-ton cargo of stone at the rate of a ton a second and a new concrete lighthouse which has one of the brightest beacons on Lake Michigan.

## Winberg, Star at Kemper, Home for Vacation Season

Howard L. Winberg of Wilmette returned last Friday from Kemper Military school where he completed his first year with scholastic honors and with records in various lines of athletics, including football, baseball, boxing and wrestling. He will spend the summer with his parents, Mr. and Mrs. W. W. Winberg, of 905 Greenleaf avenue, Wilmette.

Illinois will use over 3,600,000 barrels of cement for roadmaking this year.

## Modern Motor Must Be Kangaroo, Snail, Bronc

Today's traffic jams require a car to be something of a kangaroo and a snail in performance, and something of a bronco in sudden stops. The kangaroo qualities are necessary literally to jump ahead of the slower adversaries in the race when the light changes to green, and yet the 1927 car must be able to run smoothly and without effort when inching along in traffic jams. When the stop light on the car ahead suddenly looms up and stop-quick is the idea, the stiff-legged halts of a bronco are essential.

"Few people realize how acutely conscious the automobile industry is of the increasingly difficult traffic conditions of today," says Fred Slack, chief engineer of the Peerless Motor Car corporation. "The demands placed on present-day cars would have been considered impossible a few days ago, but research and advance engineering have constantly provided more efficient and more economical cars as the demands multiply.

"When we were designing our new Six-60 model," says Mr. Slack, "we built a chassis of 116-inch wheelbase because shorter cars are easier to handle, and can snuggle into smaller parking places. Realizing that people are spending more time in their cars we used cam and lever steering so that the weight of a finger is all that is necessary to steer this model. We used the standard Peerless Lockheed 4-wheel brakes for quick stopping."

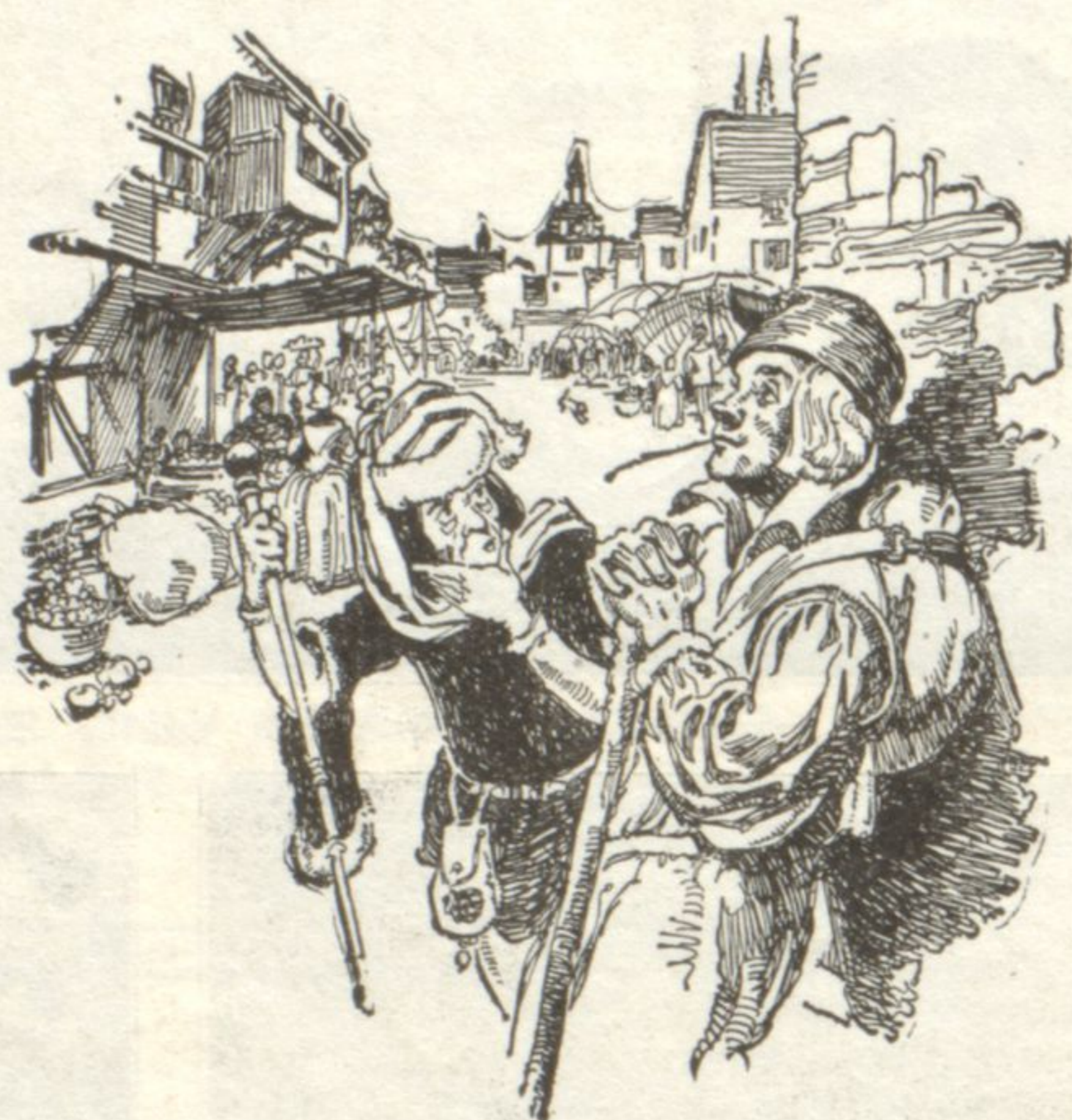
## Polk Begins Compiling North Shore Directory

R. L. Polk & Co. this week began work on the 1927-28 edition of the north shore directory. C. T. Runner is superintendent of the work and he will have his headquarters in the Chamber of Commerce office on Davis street. Upwards of 25 canvassers will work under him. The directory will cover Evanston, Wilmette, Winnetka, Kenilworth and Glencoe. The directory managers are asking the co-operation of Evanston and north shore people in order that the directory may be as complete and accurate as possible. The directory canvassers do not inquire into any one's private affairs, but in some households, according to the compilers, they are refused such information as they require. The directory seeks to print the name, address and occupation of every resident 17 years of age or over.

An accurate city directory is considered a most valuable asset. At the Chamber of Commerce is one of the most complete libraries of city directories in this part of the country. The public is free to consult it.

The Commonwealth Edison company, Chicago, has the largest generating capacity of any electric light and power company in the world.

There are more automobiles on Illinois farms than in any other state except Texas.



# In the Market Place

**I**N certain parts of Europe some centuries ago, the farm laborer was wont to stand in the town market place holding a straw in his mouth as a sign that he was looking for employment.

Today the uninvested dollar places itself in the open market. As to an individual, it must be offered an occupation free from personal hazard, with steady employ-

ment and attractive wages.

In providing telephone facilities for nation-wide service, the Bell System has employed millions of such dollars. The savings of more than half a million American telephone users, invested in Bell System securities, have built the system that serves them. Theirs is an investment in service, and they themselves have served by investing.



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One Policy - One System - Universal Service

*Money will be  
made by those  
who buy in  
Northfield  
June 18*