

No Taste in Ice Cream Can Compare With Hydrox

You know Hydrox the moment your tongue touches it. There's no mistaking the rippling smoothness of pure rich cream, the fresh goodness of real fruits and the satisfying sweetness of pure cane sugar.

And this goodness that spells Hydrox never varies. Hydrox is *always* Hydrox—the purest, most delicious and by far the most healthful ice cream that money can buy.

SPECIAL THIS WEEK

Malted Milk Crumbles in New York Ice Cream

50c Full Quart Brick

There is a HYDROX Agency Near Your Home

HYDROX
ICE CREAM the
universal
food