

# Only Hydrox Is "Just As Good" as Hydrox

Substitution, even in ordinary materials is a confession of inferiority. "Just as good" invariably means "Not as good."

HYDROX is standard for quality in Ice Cream. HYDROX, in association with National Dairy Products Corporation, sets the standard for 20% of all the ice cream eaten in America.

Only HYDROX is "just as good" as HYDROX. Play safe with the national standard for quality in Ice Cream. Insist upon getting HYDROX.

**SPECIAL THIS WEEK**  
 Fresh Strawberry Between Two Layers of Vanilla  
**50c** Full Quart Brick

*There is a HYDROX Agency Near Your Home*

