

Lord's

Fountain Square—Evanston

SPORT SCARFS HAVE BEEN REDUCED

Hand Blocked!

The squares you'll want to wear with your sports sweater or jacket—the long and narrow scarfs to go with a suit. Substantially reduced—to prices which now range from \$5 to \$8.

Scarfs with handkerchiefs to match, \$1.95 set.

Lord's—First Floor

Tinted Pearls are New

Sea shell pink, cream and Nile green—colors so delicate they seem part of the shimmering luster of the pearls! Baroque or round ones, with knots or tiny beads between.

Choker length, \$5.
Medium length, \$5.
60 inch length, \$4 and \$5.

Lord's—First Floor



NE begins to think, now, of what to give the friend who is being married in June, and the important person who is to graduate.

Remember, when you choose, that the delight of a gift is the surprise it brings—and that the usual is not always the happiest choice. We suggest you search for your gift among the wealth of things in our fascinating Gift Shop.

Lord's—First Floor
Just Inside the West Davis Street Door

Golfers and Tennis players

are coming to know more and more the singular advantages of buying sporting equipment at Lord's. Conveniently located on the Main Floor—near the Men's Sportswear—and under the same roof with women's sports clothes. Mighty attractive prices, too!

Lord's—First Floor

BOYS LIKE SWEATERS OF GAY PATTERN AND COLOR

And they can buy the kind they like here at Lord's—for as little as \$2.95—or as much as \$6.50.

All pure wool—some with silk stripes. V and crew necks. Sizes 8 to 18.

Primary colors—and good-looking pastels—attractively intermingled.

Lord's—Boys' Section—First Floor

Boys' Wool Plus Fours

To wear with the sweaters described above. Handsome checks, plaids and mixtures—and sound, long-wearing, good-looking wool fabrics.

Lord's—Boys' Section—First Floor

MEN'S UNDERWEAR OF KNOWN BRANDS

Whether you like your athletic suits with shoulder buttons, or the side-opening or closed-crotch kind, you'll find them here. Munsing, B.V.D., Allen-A and Sealpax—of nainsook, soisette, Ventilo, marquissette and fine English broadcloth. And none higher than \$1.50!

Lord's—Men's Shop—First Floor

Lord's

Fountain Square—Evanston



THESE DAYS IT'S THE HAT THAT MAKES THE WOMAN!

And we believe it is no coincidence that so many well-dressed women come to Lord's for their hats.

There is about the modern hat a certain simplicity that may go wrong in line or color with unsuspected ease. Naturally one cannot afford to risk hat-shopping at the wrong place! You find here hats bearing these labels:

**Catalina
Gage
Meadowbrook
Knox**

—names made famous by inbred smartness!

Lord's—Second Floor

Of Interest to Every Smartly Dressed Woman!

Sale of Footwear

Sale Ends Saturday

- Oxfords
- Ties
- Straps
- Pumps

\$5.40

- Kidskins
- Parchments
- Patents
- Satins, Calf

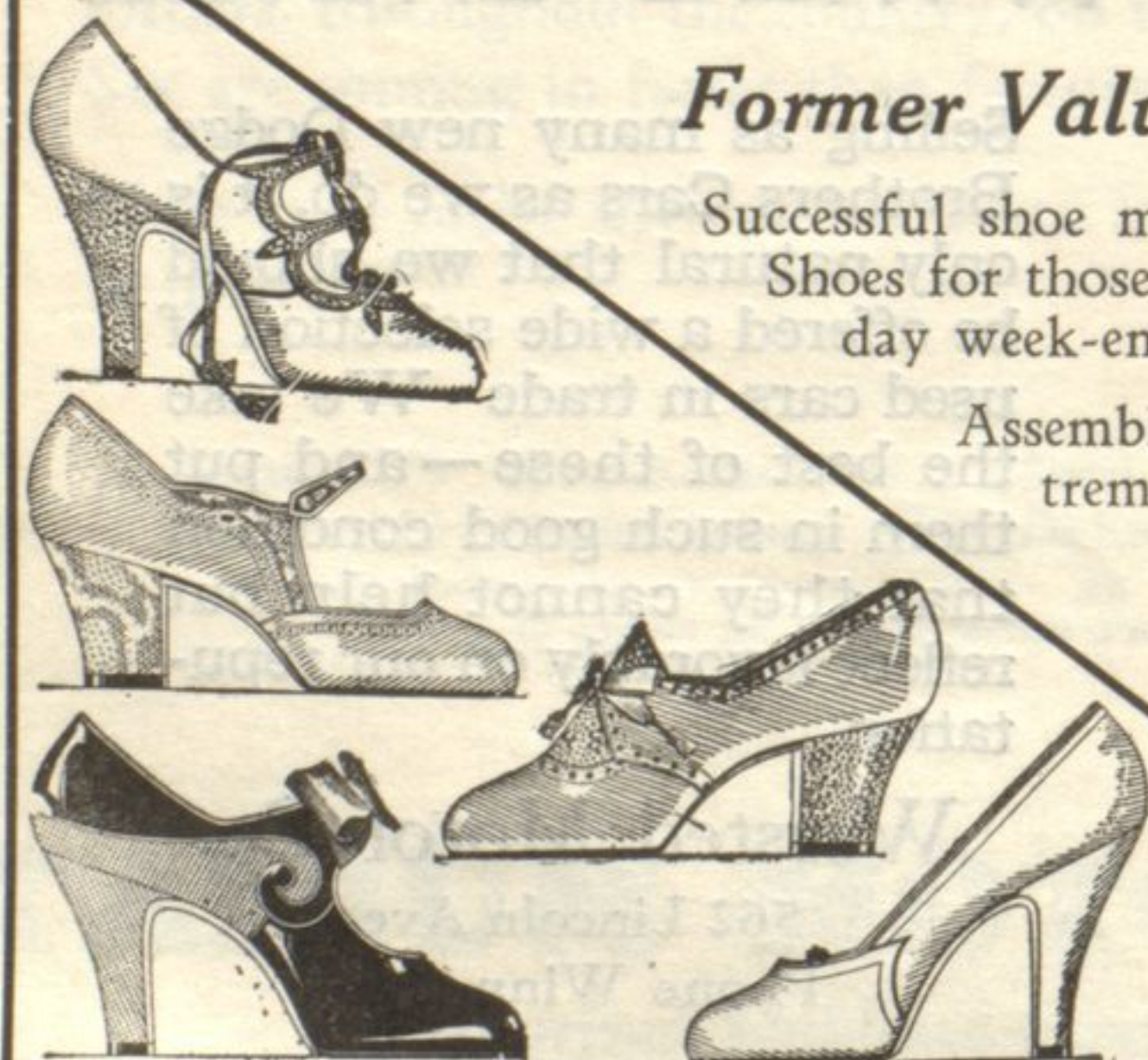
Former Values to \$8.50

Successful shoe modes of the Spring season, sale priced! Shoes for those of most exacting taste. Shoes for holiday week-ends, vacation-time—sport, street, dress.

Assembled into one great group bringing you tremendous savings on every pair.

Come Tomorrow For Choicest Selections All Sizes in the Sale

First Floor



June Brides

who are planning homes, will do well to weigh the importance of having beautiful rugs, and to realize that real Orientals are placed within the reach of the average person by our offer of

25% to 50%

Savings in the Great Annual Housefurnishings

SALE of ORIENTAL RUGS!

SALE ENDS NEXT TUESDAY!

Lord's—Second Floor

