

“Look Your Best”

Announcing....

the Opening of the
New Shop of the

Maria Beauty Culture

JUNE FIRST

in the New Humphrey Building
Elm Street at Chestnut



In our new shop has been installed nothing but the very best of equipment. No expense has been spared and you will find no other shop, in or about Chicago that is more complete. And the work to be done in our new shop will be equal to the most exclusive shops in Chicago.

We have been most fortunate in securing the services of Mr. Salas, who in past years has operated in some of the leading shops of New York and Chicago, and we feel that Mr. Salas' services will be much in demand. And, too, comes Miss Clara Meir-Otto whose experience in Beauty Culture has furnished her with the best of references.

KEEN METHOD OF PERMANENT WAVING