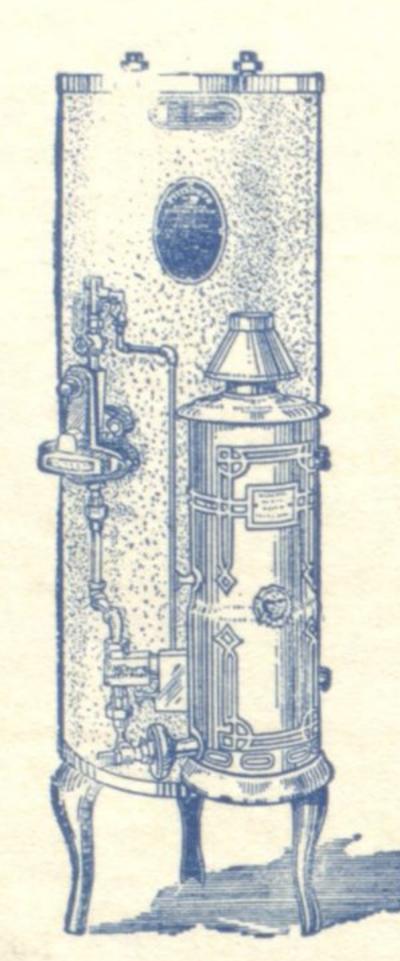


It Will Pay You to TAKE ADVANTAGE of This Special Offer!

An Improved Heater at a New Low Price



Special
Introductory
Offer
Limited Time
Only

WAYS
to find
out about
this offer

Phone— Winnetka 2600

Come In— 732 Elm St.

or, use this coupon

Beginning May 26, 1927 NO—MONEY—DOWN 1st Payment With Your Next Gas Bill

A REMARKABLE OFFER! \$20.00 for your old hot water tank. The first time we have ever offered a penny for old tanks! A bargain? Unusual? All of that — AND MORE! Most Remarkable of all — we offer you a new improved system with no installation charge.

| NORTH SHORE GAS COMPANY |
|--|
| Please have your representative call and ex- plain your "Remarkable Offer." |
| Name |
| Address |
| |
| Phone No |

You can have the marvelous comfort and convenience of this service — automatic hot water — installed immediately. But you must act now — today. There's no time to lose. Think! \$20.00 for your old hot water tank — absolutely no installation charge — No-Money-Down — a whole year to pay.

The chance of a life-time to get the water heater you have always wanted — with an unprecedented trade-in value for your old hot water tank. Requisition the family car... telephoneor use the coupon — NOW.

NORTH SHORE GAS COMPANY

TELEPHONE 2600 WINNETKA