

MANY ICE CREAM DEALERS brag about the fact that they can sell you any grade of ice cream that they care to buy.

In whatever measure this is true, in just that measure are you getting poor ice cream when you let them get away with it.

HYDROX dealers pay the price of quality and purity in order to protect you. Certainly when a dealer is protecting you he is worthy of the reward of your patronage.

SPECIAL THIS WEEK
 — SPECIAL BRICK —
 CHOCOLATE PINEAPPLE
 IN
 NEW YORK ICE CREAM **50c**
 Full Quart Brick

If you want HYDROX Quality,
demand

