

**H**YDROX is the richest Ice Cream made anywhere in the world in any real volume. It is far richer in butter fats and higher in food values because of the great quantities of pure rich cream that go into it. It is richer in flavor because only true flavors—the actual fruits themselves—are used in its making. And it is the pride of Hydrox that its cream is so pure that the tiniest child or even a very sick person can eat of it with absolute safety.

**SPECIAL THIS WEEK**  
**BUTTERSCOTCH**  
**ICE CREAM** **50c**  
**Full Quart Brick**

*There Is a HYDROX Agency  
Near Your Home*

**HYDROX** the  
**ICE CREAM** Universal  
food

DIVISION OF NATIONAL DAIRY PRODUCTS CORPORATION