

# VARSIITY

"Pride of the North Shore"

FRIDAY & SATURDAY

Edward Everett Horton

—in—

## "TAXI TAXI"

A Comedy Riot!

The Collegians

"Breaking Records"

Mon.—Betty Bronson  
(Peter Pan Girl)

## "RITZY"

Wed.—Norma Shearer  
"THE DEMI BRIDE"

Saturday Matinee  
BARREL OF FUN  
For the Children  
A Barrel of Prizes Given  
Away FREE!

Every Thursday  
DISCOVERY NIGHT

# NEW EVANSTON

NOW PLAYING

## MINTURN PLAYERS

with  
Harry Minturn  
and  
Ivy Mertons

—in—

## "LAWFUL LARCENY"

By Samuel Shipman

Evenings at 8:15  
Prices 50c, 75c and \$1.00  
Matinee, Tuesday, Thurs. & Sat.  
25c, 50c  
PHONE UNIVERSITY 8500

Coming

## "The Alarm Clock"

"The Kid Brother"



Harold Lloyd's latest comedy, "The Kid Brother" will be shown at Teatro del Lago next Monday and Tuesday. In it, the famous comedian takes the part of the youngest of three boys, the sons of Sheriff Hickory.

### TEATRO DEL LAGO

Sunday—"Heaven on Earth," with Conrad Nagel and Renee Adoree.  
Monday and Tuesday—Harold Lloyd in "The Kid Brother."  
Wednesday only—"Bardelys the Magnificent."  
Thursday and Friday—"The Notorious Lady."

# BALABAN & KATZ NORSHORE

HOWARD AVE. near CLARK

—NOW PLAYING—  
Johnny Hines

Fast and Funny in  
"ALL ABOARD"

with  
Edna Murphy  
STAGE PROGRAM

—SUNDAY—  
—One Day Only—  
Emerson Hough's  
Story

## "The Broken Gate"

Dorothy Phillips,  
Wm. Collier, Jr.

—Added Attraction—  
KARAVAEFF & COMPANY  
Russian Stage Novelty

—MON., TUES. and WED.—

Esther Ralston  
Raymond Hatton  
"FASHIONS FOR WOMEN"

with the Screen's greatest style show.

BIG STAGE SHOW

—Saturday Matinee Only—  
BARREL OF FUN  
A treat for the Kiddies and grown-ups too.

## "The Alarm Clock" to Be Next Minturn Production

"The Alarm Clock," a new play produced earlier in the season in New York by Charles Frohman, Inc. has been selected for next week's presentation by the Minturn Players at the New Evanston Theater. Avery Hopwood, one of our best known authors, is the author of "The Alarm Clock," and it is generally credited with being one of the best comedies that he has written.

The plot has to do with a rich young bachelor who had developed rheumatism in one foot. The wife of a Senator who is more concerned in the young man's welfare than she probably should be, induces her physician to diagnose the case as one of gout, due to dissipation and high living. She goes a step farther by inviting the young man's country relatives to come to New York and take care of him. These relatives, consisting of a sister, nephew and the latter's fiancée, are quick to learn the ways of New York's night life, and are soon setting a faster pace than the young man whom they are supposed to be guarding.

The author has contrived to invest a rapid succession of excruciatingly funny situations, which serve to keep the audience in a high spirit of glee for two hours. In New York the leading parts were played by Blanche Ring, Marion Coakley, Bruce McRae, Vincent Serrano and other well known favorites. The various roles will be capably played by the members of the local company, and one of the most entertaining weeks of the season is confidently expected.

The average income tax payment in Illinois this year was \$102.

## Village Theatre

WILMETTE, ILL.



Your Home Theater  
J. B. Koppel, Managing Director  
Phone Wilmette 1441

Evenings 7:30; Mat. Tues., 5:30  
Saturday Mats., 2 and 4

Mon., Tues., May 2-3  
TWO DAYS ONLY

Colleen Moore, Jack Mulhall in

## "ORCHIDS AND ERMINE"

Also  
"The Cinder Path"—  
8th of the Collegian Series  
and Pathe News

Wed., Thurs., May 4-5  
Patsy Ruth Miller in

## "WHAT EVERY GIRL SHOULD KNOW"

Also  
"Hot Soup"—Educational Comedy  
Pathe Review  
1st of The Daily News Weekly  
Will be shown here every  
Wednesday & Thursday

Fri., Sat., May 6-7  
TWO DAYS ONLY  
Monty Banks  
in

## "PLAY SAFE"

Also  
Harold Lloyd  
in His Latest 2 Reel Comedy

## "BUMPING INTO BROADWAY"

and Pathe News

## Stage and Screen

### News and Reviews

#### VILLAGE THEATRE

##### "Orchids and Ermine"

How to handle fresh butter-and-egg men is one of the features of Colleen Moore's newest starring picture, "Orchids and Ermine."

This story of fast moving New York life which comes to the Village theatre Monday and Tuesday shows Colleen as the queen of the lobby switchboard of a big New York hotel. There she has an opportunity to study the flirting technique of all the oleomargarine and henfruit merchants, for they all "try out their stuff" on her.

Then a bashful young millionaire comes along and that changes matters. Jack Mulhall is the young oil king.

##### "What Every Girl Should Know"

"What Every Girl Should Know," the Warner Bros. production, is the story of what a keen-witted, mirthful and courageous girl did to straighten out life's tangles for her orphan brothers, and incidentally for herself. Patsy Ruth Miller plays the part of the heroine. Carrol Nye and Mickey McBan are the brothers, and the Prince Charming is Ian Keith. Others in the cast are Carmelita Geragthy, Lillian Langdon and Hazel Howell. Charles F. Reisner who directed Syd Chaplin in "The Better 'Ole," also directed "What Every Girl Should Know," which will be shown on Wednesday and Thursday.

##### "Play Safe"

Monty Banks has learned the meaning of the old adage, "If at first you don't succeed, try, try again."

When he set out to produce his latest feature comedy, "Play Safe," coming Friday and Saturday, his script contained a collection of thrills and laugh-getters calculated to rock the walls of any theater. Climbing on and falling off of runaway freight trains were some of the requirements called for by the scenario, which by the way, Monty himself wrote.

#### THE NORSHORE

##### "Fashions for Women"

A fashion show which for lavishness and color outshines anything ever staged in Paris, is one of the scores of unusual and interesting highlights in Esther Ralston's first starring vehicle, "Fashions for Women," the Paramount photoplay which comes to the Norshore Theatre next Sunday.

More than thirty exclusive creations, from aviation costumes for women to formal afternoon tea-gowns, are worn by Miss Ralston and fifteen beautiful mannequins. They were especially designed by Travis Banton, noted fashion creator, following a search through the style centers of the world for the latest information upon the forthcoming season's trend in wearing apparel.

"Fashions for Women" was made for the screen by Dorothy Arzner, one of the first women ever promoted to the position of director in the history of films. Supporting Miss Ralston are Einar Hanson and Raymond Hatton.

#### THE VARSITY

Another exciting comedy program is due tomorrow and Saturday at the Varsity theater.

Edward Everett Horton in "Taxi Taxi" will lead the picture bill there with the Collegians in "Breaking Records," an added feature. There will be a special Saturday matinee with "a barrel of fun for the youngsters."

Monday the film feature will be "Ritzy" starring Betty Bronson.

Wednesday and Thursday the feature attraction will be Norma Shearer and Lew Cody in "The Demi Bride"—one of the season's important pictures.