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to Present Granner

IF A DEALER doesn't pay as much for other Ice Cream as he would have to pay for Hydrox, why should he charge as much?

Some dealers don't. They buy a cheaper product and offer it at a lower price. That's fair enough.

Other dealers do. They pay less and they charge you the same. That's no fair.

Hydrox Ice Cream is made with far more pure cream than the State Food Law requires. And pure cream costs money.

SPECIAL THIS WEEK

Chocolate Brittle in New York Ice Cream

understand why!

500

Full Quart Brick

There Is a HYDROX Agency Near Your Home



DIVISION-OF NATIONAL DAIRY PRODUCTS CORPORATION