

Chrysler

conquest of EUROPE *as amazing as its resistless advance* in AMERICA

In step with Chrysler's amazing advance in America—from 27th to 4th place in three years' time—is its equally notable achievement abroad.

Chrysler exports have increased at a more rapid rate than those of any other single American car.

In three years' time Chrysler has risen to sixth place in actual number of cars demanded by foreign markets—a net increase in export sales of 645%.

In percentage of total production, Chrysler's exports have passed any other single American car.

The Chrysler idea—Standardized

Quality expressed in dashing design and a new type of superlative performance—has actually taken hold as swiftly abroad as it has at home.

With the result that Chrysler is now at the top in Europe's endorsement of American cars—displacing in three years' time cars which have cultivated the foreign market intensively for nearly a quarter of a century.

The fact itself conveys its own significance—Chrysler has given both Europe and America something they have never had—Standardized Quality and unprecedented performance.

EVANSTON MOTOR SALES

W. D. REAGAN, Mgr.

1840 Ridge Avenue, Evanston

Wilmette 2277

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

CHRYSLER

"50" - "60" - "70" - Imperial "80"