WHEN **OWNERS** THE

of the

TEATRO DEL LAGO

SELECTED

REYNOLDS

Heating and Ventilating EQUIPMENT

FOR THEIR THEATRE THEY PURCHASED

COMFORT ASSURANCE

for Their

PATRONS

B. F. REYNOLDS & CO. 118 W. OHIO ST. CHICAGO, ILL.

REYNOLDS MANUFACTURES, ENGINEERS AND INSTALLS ITS OWN EQUIPMENT

Architect



Edwin H. Clark

Edwin H. Clark of Winnetka, designer of the Winnetka Village hall and other notable structures on the north shore and in Chicago, was the architect for Teatro del Lago and the group of commercial structures soon to be opened in "No Man's Land." Mr. Clark has gained an enviable reputation in his field and in this latest venture has achieved a model for the future development of that territory.

Vidor, will be the opening feature pro-Brook is the leading man.

In a Little Spanish Town"-and right at our door, too-slooking along Via del Lago toward the new Teatro del

NEW THEATER MODEL OF MODERN CONSTRUCTION

H. F. Friestedt Company, General Contractor on Structure, Has Wide Reputation

In engineering, Teatro del Lago embodies all of the latest principles in building construction. It is built around a frame work of structural steel, of which the roof trusses alone weigh almost 200 tons.

The outside wall is composed of hard-burned bearing tile covered with a veneer of common brick. Fifty thousand pieces of tile and over 200,000 tons of brick were used in the wall construction. The entire exterior is covered with stucco and the building is also fitted with brilliantly colored terra cotta copings and cornices. The interior is finished with sand surface plaster.

The balcony over the projection room and offices is of reinforced concrete, finished in the same manner as the fover.

The building material throughout is of the most permanent character obtainable; the extreme weather conditions in this locality compelling the contractors to use slightly different types of material than that outlined in buildings of a corresponding type in California.

The construction of the new theater was under the supervision of the H. F. Friestedt company, general contractors with offices in the Tribune tower, Chicago.

The Friestedt company lists among its notable building projects the new "Afraid to Love," starring Florence Winnetka Village hall, the buildings of the North Shore Country Day school, duction at the Teatro del Lago. Clive the Chicago American League baseball park, and many large plants.

Lago in "No Man's Land." The Decorations and Furnishings

Teatro del Lago

were

Designed and Executed

ERNST C. VON AMMON

8 E. HURON STREET