

*“Ride in a Black and White”*

# Another Step Forward in the Taxi Cab Industry by **Black & White Cab Co.**



Black & White Cab Co. has recently installed meters on all cabs which will give the riding public a receipt at the end of each ride. These same meters are being used by the largest cab companies of the world, and we feel that the people of Winnetka and vicinity should have them.

In case of loss of some article while riding in a Black & White... just give us your receipt number and we'll do the rest.

When better cabs are used... Black & White will use them.

*People Wishing to Open Charge Accounts  
Should Inquire About Coupon Books*

## **Black & White Cab Co.**

TELEPHONES WINNETKA 72 - 73 - 74

*Seven Passenger Studebaker Sedan for Hire by Hour or Trip.*