

The First  
 Fresh Strawberries  
 of the Season  
 in the First  
 Quality Ice Cream  
 of the Land

Hydrox always means fresh fruits in season—just as Hydrox always means the finest ice cream in the world in all seasons. And now as a special Easter offer, Hydrox is giving you, through the coupon below, an opportunity to enjoy a full quart brick of this unvarying Hydrox goodness at a price 10c below the regular price of a Hydrox quart brick.

*The Coupon Gives It to You at 10c Below the Regular Price*

For 3 Days Only  
 the  
**Coupon**  
 Is Good for  
**10c**  
 on the purchase of this  
 Full Quart Brick

Everybody, of course, will want ice cream for Easter. And now through this special offer, every one can have the finest ice cream that money can buy at a price even lower than what he is asked to pay for ice cream of ordinary quality.

Present the coupon below to any Hydrox dealer. He will accept it for its full cash value of 10c toward the purchase of this week's Hydrox full quart brick.

**Coupon: Good for Ten Cents**

This coupon, when filled out and presented at any Hydrox Agency, has a cash value of 10 cents toward the purchase of a Full Quart Brick of Hydrox Ice Cream.

Date.....

Name .....

Address .....

*This offer is not valid after April 17, 1927.*

The  
 Full Quart Brick  
 Is  
**FRESH  
 STRAW-  
 BERRIES**  
 Between  
 Two Layers of  
**Vanilla .  
 Ice Cream**

*Telephone Your Nearest Hydrox Agent at Once, Make Your Reservation Now.  
 With an Offer Like This the Demand Will Be Tremendous*



**DIVISION OF NATIONAL DAIRY PRODUCTS CORPORATION**