

# Lord's

Fountain Square — Evanston

## THE NEW ACCESSORIES

Shadow-Clocking distinguishes an exquisite Gordon Hose of cobwebby chiffon. Sandust, Dune, French Nude. \$3.

Big creamy baroque pearls in a sixty inch strand, the beads separated and held by knots. \$5. Round pearl beads if you prefer. Ear-buttons to match, \$2.

A New Terri Vanity is shaped like a tiny flat book. Black, gray, green and red. \$2.50.

Caron's delightful Narcisse Noir Perfume, \$3 and \$4.50.

Large single pique gardenias are the last word! 95c.

Lord's—First Floor

## NEW HATS for EASTER

The woman of more conservative tastes will appreciate the Holland Hats (exclusive with us in Evanston). Distinctive and smart without being in the least extreme. \$16.50 to \$25.

For younger people, close-fitting felts, high-crowned and daringly tailored—chiefly light and bright colors. Also Panamas, crochet straws, belting ribbon. \$6.50 to \$16.

Lord's—Second Floor



Boys'—First Floor

Girls'—Second Floor

# You'll Want This Last-Minute News About How Beautifully We're Prepared with Easter Apparel

Sport Coats are of imported mixtures and plaids, and the perennially-favored Shagmoors. \$29.50 to \$85. An unusually interesting variety of patterns.

Dress Coats in black and navy chiefly, with fur collars of broadtail, monkey, squirrel, twin beaver, sea lion. \$45. Beautifully tailored, every one!

Afternoon Dresses of the better sort, \$39.50 and \$55. Flowered chiffons, georgette over print, plain georgettes; trimmed with margot and chantilly laces.

### From the Children's Shop

Girls from 8 to 16 will find lovely crepe de chine frocks at \$12.95, \$14.95 and \$17.95.

One and two-piece styles, in the sport type and those for afternoon wear.

Coats for sport and dress wear for girls from 6 to 14, include plaids and plain colors, mixtures and regulation navy models, \$9.50 to \$25.

## Patrons Who Have Charge Accounts

are invited to do their spring clothes buying here with the additional advantage of being able to defer payment until June.

## Topcoats

that the younger set will fare forth in on Easter Sunday

Coats with just the right snap and go—the result of excellent cut and faultless tailoring.

For Little Boys 1 to 8, tweeds, chevots and Priestley cloths, mixtures and navy blues, \$7.50 to \$13.75. Hats or caps to match, \$1.50 and \$2.50.

Coats for Little Girls 2 to 5 in navy and light plaids, plain colors and mixtures, spring shades, some beautifully lined with silk.

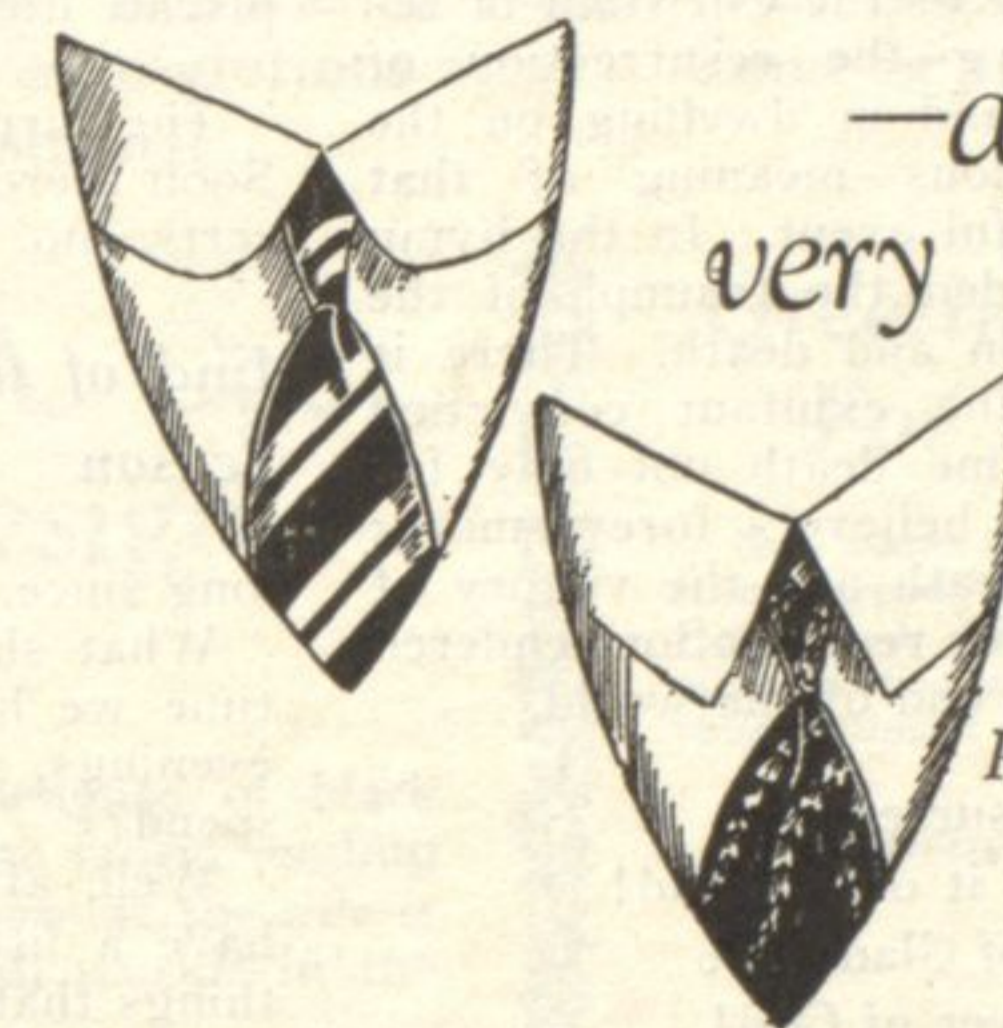
Jersey Suits for Little Boys from 3 to 7. All-wool in chocolate, green or blue—effectively trimmed in contrasting colors, \$3.95 to \$6.50.

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## A New Tie

—at the very least!



For the Easter Promenade

Faille, mogadores, pussy willow silk, Mal-linson crepe, knit. Plain colors, foulards and stripes. \$1 to \$4.

## Wash Leather Gloves of Goat, Cape and Calf

Rip-proof outseam gloves in sizes 7½ to 9. \$3.50.

Lord's—First Floor

## EASTER Candies and Toys

Large chocolate egg-shell filled with small Easter candies, and tied with a tulle ribbon. \$1.50.

Soft Toys, each wrapped separately, Ducky Lucky, Mrs. Quack, Henny Penny, and Mr. Rooster and Chicken Little. 1\$ to \$1.85.

Lord's—First Floor