

Evanston Mothers

are realizing more each day that Lord's is a good place to buy boys' clothes

Quality is always our first consideration. But for equal quality we venture to say that our prices are as low, or lower than any in Evanston!

Properly Tailored Junior Shirts, \$1.50 - \$1.95

Well-cut shirts in sizes 6 to 12 made like men's, featuring the new pointed collars. To be worn with belts. Broadcloths, madras, percales of unusual durability in plain colors or patterns.

Pajamettes, \$1.50 - \$1.75

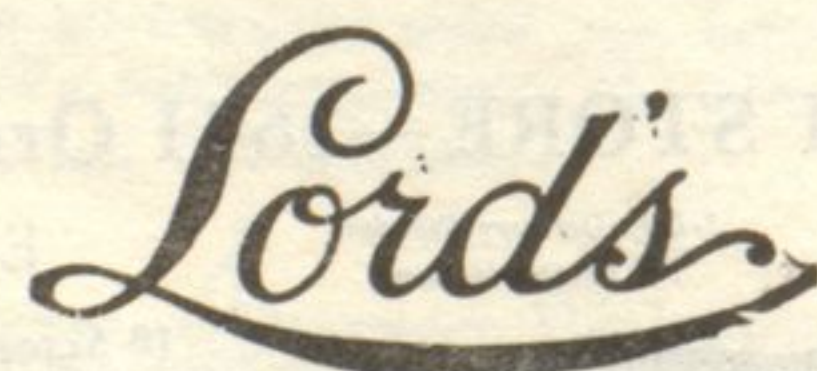
One-Piece sleeping garments for boys from 4 to 10. Kaynee and Glover Brands, which assures quality. Blazer-striped cotton crepe, novelty percale and madras.

Boys' Blouses, 89c

Well-made blouses of standard quality. Fast-colored madras, percale and broadcloth. Plain colors and novelty patterns.

Button-On Blouses with Eton Collars

Kaynee and other standard makes. Broadcloth, percale, madras, in sizes 3 to 8. \$1.25 and \$1.50.



Fountain Square — Evanston

CHARGE CUSTOMERS MAY DEFER PAYING FOR APRIL APPAREL PURCHASES UNTIL JUNE

Home owners and other responsible persons who desire to avail themselves of this and the other advantages of having a charge account at Lord's, are invited to apply for this privilege at the Credit Office, Second Floor, East Room.

The New Coats

Sleek Satin Firm Twills Wool Faille

with monkey, mole, broadtail, squirrel, ermine, sea lion and beaver.

\$69.50 to \$95.00

Second Floor



\$3.95

\$5.95



Youngsters Now Wear Rayon!

And mothers tell us they love the feel of this silky underwear, which may be had, beautifully tailored, in sizes for even quite little people.

Gordon all-white and flesh rayon bloomers in sizes 6 to 16. \$1.50, \$1.65. Vests, 95c and \$1.

Two piece Rayon Pajamas trimmed in contrasting colors; V neck; size 8 to 16 years. \$3.95.

\$1.85 to \$2.75 in sizes 4 to 12.

Lord's—Second Floor

From the Nursery

Net Ear Conformers for tiny babies, 85c.

Fiber Silk Sox or cotton ones, in champagne, pink, blue and white, sizes 4 to 6 1/2. 35c to 95c.

Soft Sole one-strap wash kid shoes with cushion soles. \$1.00.

Midget Hose Supporters in plain white, pink or blue with ribbons or flower trimmings. 10c to 65c.

Hand-made colored voile walking dresses with real lace, drawn threads and touches of hand-embroidery. \$2.75 to \$3.75.

Hand-smocked and hand-embroidered imported swiss walking dresses, white or with fast color dots. \$3.50 & \$4.95.

Baby Room—Second Floor

The Men's Shop

-just inside our Orrington Avenue Entrance - is a favorite with Evanston business men

Keen tie patterns—shirts that fit—good stocks of the right kinds of underwear—gloves of standard makes—such things as this have made our men's shop famous!

Hand-made Ties as Low as \$1.50

Stunning designs—mogadores, failles, Cheney silks and Mallinson's Crepe and Pussy Willow. \$1.50 to \$4.

\$4 buys good-looking ties, hand-knit of pure silk. Bow Ties—dots, spots, jacquards—butterflies and bats, \$1.

Rip-proof Gloves, \$3.50-\$5

Washable outseam-sewn gloves of goatskins, pigskins, calfskin, in the new spring tans.

Washable Imported Chamoisette Gloves, look and wear like leather, Gray and Sand.

The New Sox Are Patterned

Blue, tan and gray overplaid, checks and stripes. 50c to \$1.25.

Lisle, lisle and silk and all-silk.

A gorgeous lot of patterns and colorings to select from. Shop for sox while there's still good choosing.

Lord's—First Floor



Fountain Square — Evanston