



*Because*  
**VISTA del LAGO**  
*Is a Club*

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| [1] With high ideals   | [8] With sound financial program  |
| [2] "For Every Member of the Family Every Day of the Year"         | [9] Easily accessible to Thirty-Nine golf clubs                         |
| [3] With definite restrictions as to membership qualifications     | [10] In the heart of one of the finest residential districts in America |
| [4] Owning its own property  | [11] With a balanced social, athletic, musical, and arts program        |
| [5] With first unit to open Summer 1927                            |   |
| [6] With non-assessable, inheritable, and transferable memberships |   |
| [7] Representing an evolution in club plan                         |   |

AND

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| [12] With some six hundred members among the North Shore's most substantial citizens |
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*It is the Club for You  
 and your Family*

*Executive Office:*

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 TELEPHONE, SUPERIOR 9480

*Bungalow Office:*

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