

# Spring Fashion Opening

Rosenberg's Presents the Spring Mode

In a Gala

Fashion Revue

Saturday at 2:45 and 7:45



Miss Grace Sullivan wearing a water lily georgette frock featuring pointed lace tiers with black scalloped edges.

See how the new fashions look when worn by Miss Grace Sullivan, Chicago's "Peach of Peaches" and other beautiful models.

Anticipation—the sudden blare of music—the flash of a spotlight—Rosenberg's annual presentation of the Spring Mode has begun!

Here, on the second floor, amid delightful spring-like surroundings, you may view the mode as Madame and Mademoiselle Evanston will wear it this Spring.

### The Juvenile Mode, Too

Not only the grown-ups' modes—but fashions for children, displayed on cunning little folks. Each year our Spring Opening becomes more and more of a gala occasion for Evanston and the North Shore, and the group that gathers here is deeply appreciative of our efforts in presenting Evanston's only Revue de la Mode.



### Spring Fashion Notes from Paris

Mme. Charlotte, Directrice of Premet's

"The most beautiful woman this year dresses in blue. I have decided that all women are lovely in blue, because blue makes them young."

Lanvin

"The creators of fashion for women are now giving all their attention to detail."

Lelong

"Every dress must be slender to enhance the slenderness of a slender wearer and give its optical effect to a wearer of broader proportions. The dresses which I have created with this ideal in mind, I call 'kin-optic' dresses."

Rosenberg's

"The Spring collections embody every point of Paris Fashion. In the fashion show you will see replicas of many French models."

# ROSENBERG'S

Davis Street ~ Downtown Evanston