

**Let Our Printing  
Be Your Salesman**

Your printed piece is your salesman. You want it to have a refined, convincing, pleasing personality and you want it to carry the full force of the spoken word. To inject that atmosphere into ordinarily cold type is the work of a good printer. One whose knowledge of composition and typography is expert and one who is well equipped to turn out the class of work you have the right to expect.

Whether it be blotter or broadside, card or enclosure, anything—call us and we will take care of the details.

**Lloyd Hollister, Inc.**  
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