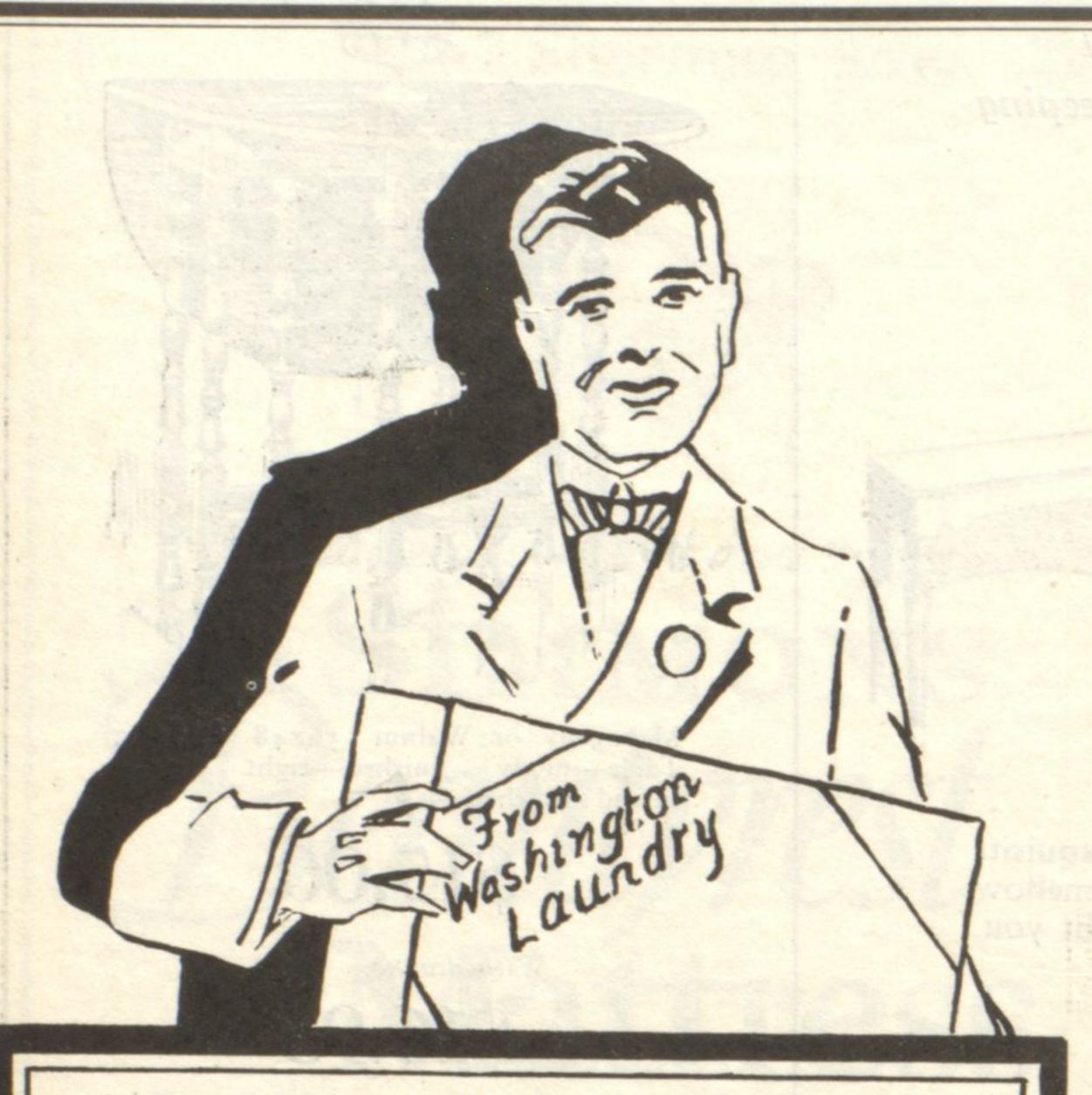
OPEN NEW STORE

Tea company at 835 Ridge avenue, Wil- a son, James Ellingwood Bell, on Satmette, is another of the many new en- arday, March 12. Mrs. Bell is the terprises which is rapidly forging this daughter of Mr. and Mrs. Theodore business section of Wilmette to the E. Moritz, 226 Warwick road, Kenilfront. The new store adjoins the post- worth. Mrs. Bell will be with her office building on the north.

Mr. and Mrs. Morris A. Bell of Laundry Growth Causes The bright new store of the National Oshkosh, Wis., announce the birth of parents for about a month.



"Prim Prest" Is Very Popular

A ND why shouldn't it be? Mrs. Busy Housewife gives the weekly wash to Bill the Washington Laundry Man to be done our Prim Prest way. When Bill returns the bundle she finds everything washed and finished ready to put on or away. Indeed a service not only satisfactory but cheaper than if done at home.



Washington Laundry

700-704 Washington Street EVANSTON, ILL. Phone Wilmette 145

It to Add Salesmanager

The Washington laundry, Evanston, has secured the services of Walter A Wood of Chicago, as salesmanager. Mr. Wood has had many years' experience in this capacity with nationally known concerns and is bringing this experience to the laundry business, realizing that service is the paramount object of this industry.

The Washington laundry was started in 1887 by John Ortlund, Sr., in a small room at 905 Chicago avenue and moved to 704 Washington street in 1891 with 1,400 square feet of floor space. This was added to in 1904 with 5,000 square feet. John Ortlund, Jr., was taken into the business in 1906. In 1913 the business covered 8,000 square feet; in 1916, 13,000 square feet, until it reached 28,000 square feet in 1923. During 1923 Raymond Olson, former superintendent of the Huebsch Laundry company, with plants at Milwaukee, Eau Claire, San Francisco and Oakland, joined forces with the Washington laundry as superintendent of their plant.

Mr. and Mrs. Harold J. McLaughlin 4:15-18). of 7405 South Robey St., Chicago, announce the birth of a daughter, Mary Jane, on March 6. Mrs. McLaughlin tian Science textbook, "Science and was formerly Helen Irene Martin of Health with Key to the Scriptures," by 329 Woodland avenue, Winnetka. She is a graduate of New Trier high school.

Automobiles in Illinois are valued at \$293,000,000.

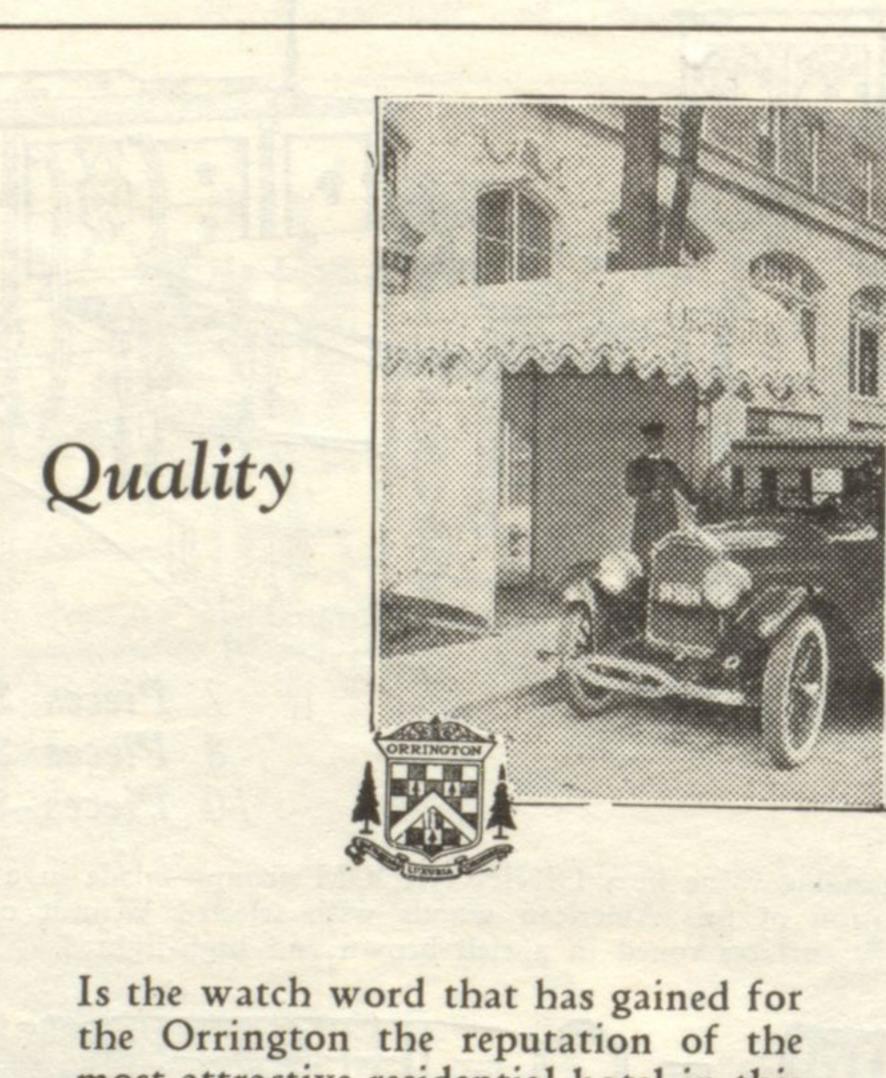
Christian Science Churches

"Substance" was the subject of the Lesson-Sermon in all Churches of Christ, Scientist, Sunday, March 13.

The Golden Text was from Proverbs 22:4, "By humility and the fear of the Lord are riches, and honour, and life."

Among the citations which comprised the Lesson-Sermon was the following from the Bible: "For all things are for your sakes, that the abundant grace might through the thanksgiving of many redound to the glory of God. For which cause we faint not; but though our outward man perish, yet the inward man is renewed day by day. For our light affliction, which is but for a moment, worketh for us a far more exceeding and eternal weight of glory; While we look not at the things are seen, but at the things which the not seen: for the things which are seen are temporal; but the things which are not seen are eternal (II Cor.

The Lesson-Sermon also included the following passages from the Chris-Mary Baker Eddy: "That which material sense calls intangible, is found to be substance. What to material sense seems substance, becomes nothingness, as the sense-dream vanishes and reality appears." (p. 312).



most attractive residential hotel in this vicinity—it is apparent not only in the construction and furnishing of the building but also in the service and cuisine.



Evanston's Largest and Finest Hotel